

Program Review 2024 Peer Review Feedback (Non-Instructional)

On behalf of the Program Review Committee, we thank you for your time and effort in completing your Program Review report this year and for your ongoing efforts to continuously improve AVC's programs and services for our students. Your Program Review allows the rest of AVC to better understand your efforts and how they support the college overall.

Department/Area/Division Name: Executive Council/Marketing & Public Information

Peer Reviewed By: Linda Parker & Jennifer Rock

Part 1.	Program Overview: Briefly describe how the program contributes to the district mission.
Program Overview	Exemplary: A clear connection is described regarding how the program connects to and supports the district mission. Adequate: The work of the program described, but it is not obvious how it contributes to the district mission. Improvement Needed: No response or response does not connect the program to the district mission.
	Comments: REVISION REQUIRED
Part 2A.	Part 2A: Analyze the program review data for your area including equity data and any internal/external environmental scan information (e.g., surveys, interviews, focus groups, advisory groups, etc.
Analyze the program review data	Guiding Questions:

	☐ REVISION REQUIRED	
Part 2B. Analyze the program review data	Part 2B: Analyze the program review data_including equity data and any internal/external environmental scan information (e.g., surveys, interviews, focus groups, advisory groups, etc.) to identify the program Strengths, Opportunities & Aspirations: Strengths and Accomplishments: Guiding Questions What does your program/area do well, including capabilities and greatest accomplishments? What are the practices that were implemented to increase student success/retention rates or completion rates, or other practices that support the college mission? Opportunities and Challenges: Guiding Questions What does your program/area need to do better to support/improve student success? What actions can be taken to help close equity gaps? Aspirations: Guiding Questions: What does your program/area want to be known for? What is a desired future? Exemplary: Thoughtful analysis of program review data and any internal/external environmental scan information is included, with a thorough answer to each guiding question regarding Strengths, Opportunities & Aspirations. Adequate: Narrative information is provided regarding program review data and any internal/external environmental scan information, be lacking analysis of data and/or does not fully address each guiding question regarding Strengths, Opportunities & Aspirations. The section could be strengthened with more data and analysis. Improvement Needed: No response or response provided does not analyze program review data and any internal/external environmental scan information and/or does not address each guiding question regarding Strengths, Opportunities & Aspirations.	
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Progress towards Outcomes Improvement Plans	Review and comment on progress toward past Outcomes Improvement Plans. (List your past OIPs and progress towards those goals.) Exemplary: Outcomes Improvement Plans are clearly listed, along with brief commentary about progress and the current status of those plans. Adequate: Information is provided about Outcomes Improvement Plans for the area, but Plans have not been clearly listed and/or progress is unclear. Improvement Needed: No response or response provided does not make evident that Outcomes Improvement Plans have been developed nor if progress has been made. Comments: Not sure if this section is N/A as it was left blank. Please adjust accordingly. REVISION REQUIRED	

2D	Review and comment on progress towards past program review goals. (List your past program review goals and progress towards those goals.)		
Progress towards past program review goals	Exemplary: Past program review goals are clearly listed, along with brief commentary about progress and the current status of those goals. Adequate: Information is provided about past program review goals, but goals have not been clearly listed and/or progress is unclear. Improvement Needed: No response or response provided does not make evident what the past goals are nor if progress has been made *Comments:*		
	☐ REVISION REQUIRED		
3	Based on Part 2 above, please list program/area goals for 2024-2025.		
Program Review Goals	 ■ Exemplary: Each goal is connected to an ILO/PLO/SLO/OO and ESP Goal. The goals are student-centered and are connected to the analysis in Part 2 above. Steps to be taken to achieve the goals are delineated, as well as the measure of success for each. ■ Adequate: Goals are formed, and each is connected to an ILO/PLO/SLO/OO and ESP Goal, but not all goals are clearly connected to analysis in Part 2 and/or are not student-centered. Steps to be taken to achieve the goal and the measure of success are provided for each, but may be unclear or hard to understand. ■ Improvement Needed: No response or goals listed are not connected to an ILO/PLO/SLO/OO and ESP Goal. Goals listed are actually resource requests, rather student-centered goals. Steps to be taken to achieve the goal and the measure of success are unclear or not provided. 		
	Comments: This section was blank. Please revise accordingly.		
	⊠ REVISION REQUIRED		
1	Resource Requests that Support Program Needs (based on above analysis)		
Resource Requests that Support Program Needs	 □ Exemplary: Each resource request entered is clearly connected to and supports a goal from Part 3. Each resource request is entered on the Program Review document. □ Adequate: Resource requests have been entered, but not all are clearly connected to goals from Part 3. Each resource request is entered on the Program Review document. □ Improvement Needed: No response or resource requests do not relate to goals from Part 3. □ N/A: No response because additional resources are not needed at this time and/or funding for resources exists from another source. 		
	Comments: This section was left blank so it is unclear if no resources are needed at this time. Please revise/note accordingly. REVISION REQUIRED		
5. Program Review Data	Insert your Program Review Data here, as well as any other supporting data. Required: ■ Supporting data/information Exemplary: Program Review Data and other supporting data (if applicable) is inserted, and is understandable and relevant to the report.		

 ☐ Adequate: Program Review Data and other supporting data (if applicable) is inserted, but is difficult to unders relevant to the report. ☐ Improvement Needed: No data is provided, or data provided is unreadable or does not support the report. 	tand and/or may not be clearly
Comments:	☐ REVISION REQUIRED

Additional Comments: