ANTELOPE VALLEY COLLEGE
FACULTY PROFESSIONAL DEVELOPMENT COMMITTEE
AGENDA
October 23, 2013
2:00 p.m. – 3:30 p.m.
A140

To conform to the open meeting act, the public may attend open sessions

1. CALL TO ORDER AND ROLL CALL

2. OPENING COMMENTS FROM THE CO-CHAIR

3. OPEN COMMENTS FROM THE PUBLIC

4. APPROVAL OF MINUTES
   a. October 9, 2013 Minutes

5. INFORMATIONAL ITEMS
   a. 2014-2015 FPD Presentation Proposal Form Update

6. ACTION ITEMS
   a. Spring Welcome Back Day – attachment
   b. Approval Request for FPD Credit for Non-Shared Governance Committees
      - Administration of Justice Advisory Committee - attachment
      - Digital Media Advisory Committee (DMAC) - attachment

7. DISCUSSION ITEMS
   a. Non-shared Governance Form – Status

8. OTHER
      - Review/Approve Flex Plans

9. ADJOURNMENT

ANTELOPE VALLEY COLLEGE
FACULTY PROFESSIONAL DEVELOPMENT COMMITTEE
MINUTES
October 23, 2013
2:00 p.m. – 3:30 p.m.
A140

To conform to the open meeting act, the public may attend open sessions

1. **CALL TO ORDER AND ROLL CALL**
   The Faculty Professional Development (FPD) meeting of October 23, 2013 was called to order at 2:00 p.m. by Dr. Irit Gat, Faculty Professional Development Chair.

2. **OPENING COMMENTS FROM THE CHAIR**
   - Dr. Gat introduced guest Dr. Ed Beyer, the incoming Senate President who will replace Ms. Maria Clinton effective December 13, 2013.

   - Dr. Gat reminded members FPD Adjunct contracts are due November 4, 2013. She reminded members to stop in the Senate office to review plans and contracts and thanked those who have been doing so throughout the semester.

   - Dr. Gat reported she is meeting with Mr. Mark Bryant, to discuss upcoming Emergency Preparedness training and the possibility of allotting Faculty Academy credit for participation.

   - Dr. Gat reported Dr. Lee Grishman is no longer on the FPD Committee.

3. **OPEN COMMENTS FROM THE PUBLIC**
   Ms. Jackie Lott noted the upcoming FPD meeting scheduled for November 27, 2013 could be difficult to secure quorum, being the day before Thanksgiving. Discussion was made and members agreed to move the meeting to November 20, 2013.

4. **APPROVAL OF MINUTES**
   a. October 9, 2013 Meeting
   A motion was made and seconded to approve the minutes of the October 9, 2013 FPD meeting. Motion carried.

5. **INFORMATIONAL ITEMS**
   a. 2014-2015 FPD Presentation Proposal Form Update
   Dr. Gat reported the 2014-2015 FPD Presentation Proposal form has been finalized for online publication and will be managed electronically. The new process has streamlined several processes in management of the 2014-2015 program, including program ranking, creating the FPD handbook and for building the 2014-2015 program calendar.

6. **ACTION ITEMS**
   a. Spring Welcome Back Day – attachment
   A motion was made and seconded to approve the Spring 2014 Welcome Back Day Agenda. Motion carried.

Approved: October 13, 2013 Faculty Professional Development Committee Meeting

b. Approval Request for FPD Credit for Non-Shared Governance Committees
  • Administration of Justice Advisory Committee (received 10/10/13)
  A motion was made and seconded to approve the Request for FPD Credit for Non-Shared Governance Committees – Administration of Justice Advisory Committee.
  Discussion was made regarding the request by the Administration of Justice Advisory Committee. Members were divided, noting that although community involvement was included, there was not enough information provided to determine if the requirement for community involvement was met. In addition, membership must include full-time faculty. Some members felt the committee does not go above and beyond normal job duties. It was noted the application date was incorrect, written as 2012, not 2013. Members were reminded the committee can claim Standard 4 credit if the request is denied.
  (3) yes votes, (10) no
  Motion failed.

  Ms. Rosa Fuller suggested the FPD committee re-evaluate the Request for FPD credit for Non-Shared Governance Committees process prior to the 2014-2015 academic year.

  • Digital Media Advisory Committee (DMAC) (received 10/11/13)
  A motion was made and seconded to approve the Request for FPD Credit for Non-Shared Governance Committees - Digital Media Advisory Committee (DMAC)
  Discussion was made regarding the request by the Digital Media Advisory Committee. It was noted the committee meets once per semester and community members are invited to talk about careers, what is new in animation, and what students need to know. Some members felt the advisory group goes above-and-beyond what is required. Ms. LaDonna Trimble explained career technical education is required by Title 5 to have advisory committees. The goal is for permanent faculty in the industry to talk about industry standards and give career community leaders and workers the opportunity to make sure we are responsive to the need. We provide the education with a certificate or associates degree so students can go to work. Ms. Rosa Fuller stated she thought these requests fulfilled the requirements as outlined, and would be approved accordingly. Members were reminded the committee can claim Standard 4 credit if the request is denied.
  (3) yes votes, (10) no
  Motion failed.

  Mr. Ty Mettler suggested the requests be categorized as Standard 4. Dr. Gat determined the item would be placed as action for the November 13, 2013 FPD meeting.

  Ms. Trimble advised representatives to discuss the issue at division meetings to allow faculty to understand and properly submit Spring FPD plans and contracts. It was suggested language be established for division representatives to distribute electronically. Mr. Harish Rao will draft language and email to Dr. Gat by Wednesday, October 30, 2013.

7. DISCUSSION ITEMS
  a. Spring Welcome Back Day - attachment

8. OTHER
  • Review/Approve Flex Plans
    None.

Approved: October 13, 2013 Faculty Professional Development Committee Meeting

9. ADJOURNMENT

The Faculty Professional Development meeting of October 23, 2013 was adjourned at 3:00 p.m. by Dr. Irit Gat, Chair.

MEMBERS PRESENT			
Dr. Irit Gat	Dr. Magdalena Caproiu	Jackie Lott	Harish Rao
Rae Agahari	Rosa Fuller	Ty Mettler	LaDonna Trimble
Dr. Liette Bohler	Jack Halliday	Dr. Tom O'Neil	Cindy Walter
Rona Brynin	Mark Hoffer	Melanie Parker	
MEMBERS ABSENT			**GUESTS**
Rick Shaw			Dr. Ed Beyer

Approved: October 13, 2013 Faculty Professional Development Committee Meeting

SPRING 2014 WELCOME BACK DAY
(Friday, Jan 31)
6 hours Faculty Academy credit Standard 1

1. Tina McDermott –accreditation (2 sessions)
2. Susan Lowry and ? HR – benefits & ? 403b 457b (2 sessions)
3. Greg Krynen
4. LaDonna Trimble – Student Success Taskforce update

8:00 am – 9:15 am – President's office
9:30 am – 10:45 am – Session 1
11 am – 12:15 pm – Session 2

LUNCH 12:20 pm – 1:30 pm

1:30 pm – 3 pm – FREDY – SLO Committee (& curricunet):Division break-out sesssions

DESCRIPTIONS:

"Accreditation at AVC: What's in it for you?"

The faculty accreditation coordinator will update you on the accreditation process. As a result of the follow up reports and visit from the ACCJC team, changes have taken place on campus. Changes to process, changes in communication, and changes in the culture are all in the works. Find out how these changes affect you and the work you do on campus.

Approval Request for FPD Credit for Non-Shared Governance Committees

Faculty members who participate in committees that are not designated as shared governance committees (see Appendix A of the FPD Program Book for a list of approved shared-governance committees) may request FPD credit if the committee meets the required criteria: the committee is officially organized, with agendas and minutes that may be accessed by other campus employees, and it supports the college mission and/or enhances the internal governance of Antelope Valley College.

Committee chairs may request approval of the committee by submitting this form and appropriate documentation to the Academic Senate office by the 8th week of the semester. The FPD Committee will review the request and determine if the committee meets the criteria established by the committee and based on the State Chancellor's Office professional development requirements.

Date: October 4, 2013

Committee: Administration of Justice Advisory Committee

Committee Chair: Dexter Cummins   **Ext./phone:** 6558

Frequency of Meetings: Weekly during regular semester   Length of Meetings: 1.5 hours

Committee's Purpose:

The Purpose of the Administration of Justice Advisory Committee is to promote the Administration of Justice Program to the community, providing a positive image to prospective students, and to look for opportunities to help mold the curriculum to fit the needs of the community.

The committee members also contact organizations in the community that may benefit by the Administration of Justice Program (LA Sheriff's Office, Challenger Memorial Youth Facility, the local California Highway Patrol station, etc.) and gathers information about trends in the industry. The Committee uses this information to help keep the curricula current for the job market in order to provide an education to the students that is eligible for a degree, transferable and usable in the workplace, making the successful student more marketable.

Goals:

1. Focus the curricula of The Administration of Justice Program to meet the changes in the industry including, but not limited to local, state and federal law enforcement, probation and parole, corrections and the legal profession.

ANTELOPE VALLEY COLLEGE

Administration of Justice Advisory Committee

Date & Time: October 4, 2012 1:15pm -2:15 pm

Location: LASD Office, AVC

Participants/Attendees:

Name	Title	Affiliation
Dexter Cummins	AJ Professor	AVC, Beverly Hills PD, Ret
Tim Lynskey	AJ Instructor	AVC, Alhambra PD, Ret
Fred Hermann	CHP	CHP, AVC, Ret
Jim Henchey	AJ Adjunct	AVC, Alhambra PD, Ret
Nick Titiriga	AJ Adjunct	AVC, LAPD, Ret
Ray Murgatoryd	LASD Deputy	AVC Sheriff's Office
Steve Pulley	LASD Deputy	AVC Sheriff's Office·
Ron Shreves	AJ Instructor	AVC, LASD, Ret

Program Updates:
1. All AJ COR's and SLO's are updated with some pending before the AP&P Committee. The proposed course, AJ 210, was discussed. It will help with the transfer model curriculum and meets the C-id requirements.
2. AJ Transfer Model Curriculum is complete and waiting for AP&P approval (AJ 109, AJ110, and AJ208 are in "First reading course revision"). AJ 110 has been resubmitted to C-id.
3. AJ comprehensive program review was discussed and was ready for submission.
4. The panel discussion "Preserving the Health of Our Community", held over the summer was also discussed.
5. Tim was introduced as the full-time instructor for AJ.

Program Outcomes:
1. Spring semester SLO results showed that all reported courses are maintaining an above 70% pass rate for all listed SLO's.

Curriculum Updates and Input from Industry:
1. AJ 201 course is being obsoleted.
2. AJ work experience involving the LASD, AVC Cadet program is continuing in the Fall semester with four cadets participating. No other work experience opportunities are currently being offered.

DATE: 10.08.13
TO: Faculty Professional Development Committee (FPD)

RE: Approval Request for FPD Credit for Non-Shared Governance Committees

For: AVC Digital Media Advisory Committee (DMAC)
Submitted by: Cynthia Kincaid, DMAC Chair

DMAC Committee's Purpose:

The purpose of the **Digital Media Advisory Committee (DMAC)** is to represent the **AVC Digital Media Department (DM)** to Digital Media professionals in our local community

It is essential that DM faculty collaborate with DMAC members about emerging trends, techniques and technology to insure our students are able to learn the latest skills they need to be able to obtain employment In the DM field after completing one of our six Certificate Degree programs.

Digital Media Is "where the jobs are". It Is among the fastest job growth categories in California. There is more demand than supply for qualified applicants.

In addition to collaboration with DMAC members, the chair regularly fields calls from employers seeking employees from our DM program for positions in their businesses. Each request requires coordination with the employer and the student applicants, a time consuming process.

Each DM program (see list below) is highly specialized and on the cutting edge of technology. Each of these industries Is subject to constant and rapid changes in software, hardware and new Innovation, consequently, dialog between faculty and AC members is frequent and ongoing as emerging technology is adopted by industry.

DM Certificate Degree Programs

1. Animation
2. Digital Photographic Imaging
3. Digital Printing
4. Graphic Design
5. Interactive Media (Web Design)
6. Video Production and Design

Thank you for your consideration,

Cynthia Kincaid

NOTE: Please see requested attachments.

ANTELOPE VALLEY COLLEGE

Digital Media Arts Advisory Committee

Antelope Valley College • 3041 West Avenue K • Lancaster, CA 93536
Cynthia Kincaid, Professor of Digital Media Arts: 661.722.6386 • ckincaid@avc.edu

The dean and faculty of the **Digital Media Arts Department (DMA)** at Antelope Valley College invite you to become a member of the **Digital Media Arts Advisory Committee**. The purpose of the committee is to establish a network of professionals in the digital media arts community to review and suggest courses, facilities, equipment and software for our program that reflect industry standards. As technology changes, we need to reflect those changes in our curriculum so our students are ready to enter the job market.

YOU ARE INVITED TO ATTEND:
AVC Digital Media Arts Advisory Committee Meeting

Date: March 7

Time: 5:00pm

Place: Antelope Valley College, APL216 (2nd floor of the Applied Arts Building, which faces 30th Street West)

RSVP: Cynthia Kincaid, 661.722.6386, ckincaid@avc.edu
(Kindly attach the following Questionnaire with your rsvp)

Light refreshments will be served

If you are unable to attend, but would like to be a member of the committee and attend future meetings, please return this questionnaire to ckincaid@avc.edu at your earliest convenience. We would like to share your input with other committee members at the meeting. We are in the process of applying for a substantial grant and would very much like your input on identifying equipment and software for our program.

DMA Advisory Committee
Questionnaire: Please overwrite the blue areas with your information and return
this document via email to ckincaid@avc.edu. We greatly appreciate your participation and look forward to seeing you at the DMA Advisory Committee meeting.

Your Name:
Your Telephone Number
Your email and/or other contact information

1. What is your background in the Digital Media Arts industry and current professional affiliation(s)
Please type your response here.

2. In your place of business, what is the preferred computer platform and operating system for your primary creative applications?
Please type your response here.

3. If you are involved in 2D animation, what is your primary software and hardware?
Please type your response here.

4. If you are involved in 3D animation, what is your primary software and hardware?
Please type your response here.

5. If you are involved in video production, what is/are your primary software(s) and equipment, and how do you integrate those applications into your workflow?
Please type your response here.

5b. If you are not a complete production house, in which areas do you specialize?
Please type your response here.

6. If you are involved in audio production, what is/are your primary software(s) and equipment and how do you integrate those applications into your workflow?
Please type your response here.

7. If you are involved in print production, what is/are your primary software(s) and hardware and how do you integrate those applications into your workflow?
Please type your response here.

7b. If you do not do printing in-house, what is the preferred method of transferring your files to a printing facility? What format(s) do you use?
Please type your response here.

8. If you are involved in digital photography, what is/are your primary software(s) and equipment and how do you integrate those applications into your workflow?
Please type your response here.

9. If you do Interactive Design for CD or DVD authoring or for Web application, what software applications and hardware do you use?
Please type your response here.

10. What is the primary skill set that you look for in an entry-level Digital Media Arts employee? Please consider artistic abilities, as well as technical skill.
Please type your response here.

CREATIVE CAREERS IN A DIGITAL WORLD

Armstrong, Justin
Company: Time Warner Cable
44100-44198 10th St W, Lancaster. CA
Position: Video camera and editing
Justin.Armstrong@twcable.com
661.272.0168, 661-406-5398

Baxter, Jamie
Movie Industry Matte Painter, Visual Effects, Compositing,
Illustrations, 3-d Artist
www.jb-arts.com
213.926.7497

Eggstrom, Lee
Company: AV Web Designs
244 East Avenue K-10, Suite 101,
Lancaster, CA 93534
Position: Owner
Specialization: Web Development, graphic design, printing
lee@avwebdesigns.com
661.943-4WEB
Web site: http://www.avwebdesigns.com

Filion, Jon
Company: Clear Channel Radio
348 E Avenue K4, Lancaster, CA 93535
Position: Digital Content/Web Master
filionhub@yahoo.com
661-664-0706

George, Casey
Company: Great Western Litho, Van Nuys
Production Manager
caseyg@4gwl.com

McAllster, Kate
661-433-2040
Company: Blue Moon Design Works
kate@bluemoondeisgnworks.com
bluemoondesignworks.com
Quartz Hill, CA

Ramos, Christina
Company: Antelope Valley Press
Position: Photojournalist
ChristinaRamosPhotography@yahoo.com
Specialization: Digital Imaging and Photography
Phone: 661-435-9617
Web site: christinaramosphotography@yahoo.com

Rasmussen, Eric:
Company: Coffeehouse Ideas
Specialization: Graphic Design
eric@coffeehouseideas.com
Phone: 661-810-7117, 310-492-5638
Web site: http://coffeehouseideas.com

Rasmussen, Justin:
Company: Coffeehouse Ideas
Specialization: Web Development
justin @coffeehouseideas.com
Phone: 310-492-5638
Web site: http://coffeehouseideas.com

Rodriguez, Robert
Freelance Video Editor
fcpeditor28@yahoo.com

Sheldon, Gregg:
Freelance Videographer and Motion Graphics Designer
th13teen@roadrunner.com

Richards, Dean
Offset lithography, typesetting, photography (camera &
darkroom, b/w & color), digital imaging for presentation
and display, screen printing, large format printing
661.948.7203

Turner, Donna
Company: AV Web Designs
244 East Avenue K-10, Suite 101,
Lancaster, CA 93534
Position: Lead Visual Designer
http://www.avwebdesigns.com
661.943-4WEB
Web site: http://www.avwebdesigns.com

Weinberg, Seth D.
Company: Chosen Designs
(formery with Disney)
Specialization: Illustration
Email: chosendesigns@yahoo.com
Phone: 714 875-4416
Seth D. Weinberg
http://www.chosendesigns.net

Williams, Wendy
Company: Visual Image Productions
Specialization: Video Deign and Production
Phone: 661 724-1942
visualimageproductions@yahoo.com

Williams, Russ
Company: Time Warner Cable
Specialization: Mgr. Television Station
Phone: 661 724-1942
russ.Williams@twcable.com

ANTELOPE VALLEY COLLEGE

Antelope Valley College • 3041 West Avenue K • Lancaster, CA 93536

Minutes : SPRING MEETING

AVC Digital Media Advisory Committee
CREATIVE CAREERS IN A DIGITAL WORLD

Time: 6:30 pm / Date: March 20 / Place: APL 212

I.   Opening and Introduction

Call to Order: The meeting of AVC Digital Media Advisory Committee was held on March 20 at Antelope Valley College, 3041 W. Avenue K, Lancaster, CA. Cynthia Kincaid called the meeting to order at 6:30 p.m. in APL 212.

Introductions and Attendance: Attendance was taken and recorded.

Handouts: Copies of the the Agenda as well as a handout showing DM Certificate/Degree programs with a graph showing student enrollment.

Attendees (*indicates AVC DM faculty):

> Egstrom, Lee
> Filion, Jonathan
> Kincaid, Cynthia*
> Rasmussen, Eric
> Rasmussen, Justin
> Rezek, Terry*
> Richards, Dean*
> Rodriguez, Robert
> Sheldon, Greg
> Smith, Brad*

II. Curriculum and Program Discussion

The Certificate/Degree areas that were discussed during the meeting included all of our Certificate and Degree programs: **Video Design and Production, Graphic Design, Photographic Digital Imaging, Animation, Interactive Media, Digital Illustration, and Digital Printing.** Each program was represented by an Advisory Committee member.

Animation instructor, John Rose, who was unable to attend, submitted a two page letter, which **Cynthia Kincaid** read to the group to open discussion. **Mr. Rose** discussed the increasing growth of animation in the movie industry, television, education as an instructional tool, medical-based animation, marketing and demonstrations and simulations of processes, events and illustrations. The committee discussed and agreed that animation is rapidy increasing as digital media content expands to mobile devices, social media, mobile applications (mobile apps), tablets, Web sites, and and more. **Gregg Sheldon** shared that one of his clients is a law firm and that he recenty created a promotional presentation for the firm that included animation (Adobe After Effects). He said that as technology emerges, clients are looking to go beyone typical Powerpoint presentations; they want to add motion to make their presentations more exciting to the viewer. He said that attorneys are using animation to recreate the action of crime or accident scenes to demonstrate

what actually took place. It was discussed how detailed 3D animation of the Carnival Cruise ship accident in Spain this year was released within two days after the occurance.

The committee also discussed the unprecedented growth in the field of gaming.

Mr. Rose suggested that we expand our current class offerings to include digital sculping, character concept, motion capture, intro and advanced animation classes in both 2d and 3d, and modeling and texture classes as well as audio/sound FX course.

III. Program History

A brief history of how the current **AVC Digital Media Department** evolved from previous departments, Computer Graphics (CG) and Multimeda (MM), was a topic when discussing the Digital Photographic Imaging Certificate Degree program. **Cynthia Kincaid** described the orgins of the department. When Dr. Dennis White developed the CG and MM programs, Photography was one of the Certificate-Degree programs under Computer Graphics. When Dr. White left AVC for a job at another college, the AVC administration reorganized what was then called Fine and Performing Arts. Photography was moved to English and CG- MM went to Business and the department name was updated to Digital Media, which currently serves as the umbrella department for its six certificate/degree programs.

Gregg Sheldon suggested informing students of sites where they can apply for industr work. This type of information could be made available to students on a DM Web Site.Notifying students of contests to enter their work would be very helpful to them.

Certificate/Degree Programs: 100% Digital

The committee discussed at length how Commercial Photography should be one of the categories within Digital Media because it has evolved to being 100% digital in industry and overlaps with all of the other specializations in Digital Media. It is a component of the digital workflow. Darkrooms are no longer part of photographic processing. Chemical photography is now considered an art form and is no longer used in industry. **Lee Egstrom** noted that there are 84 students in chemical photography courses and indicated that there are virtually no jobs in the DM industry that require dark room skills.

Unanamously the committee agreed that Photography is an integral part of digital media in industry and should not be separated from Digital Media, but should work in concert with the other programs.

Robert Rodriguez stated that at Ogilvy and Mathers, a renowned national advertisng agency where he worked in video editing, has had in place a 100% digital workflow for many years.

Lee Egstrom noted that he uses thumbnail roughs and whiteboard drawings for initial concepts. Many artists use the digital tablet to rough out ideas during the creative process. It was discussed that field trips and classroom visits from industry professionals would be very inspirational to students. **Gregg Sheldon** suggested that history of the field would also be important to include in the courses.

Everyone agreed that the printing industry is now secondary to the Internet as a delivery system for communication, although print is still used. Mobile devices are booming with the delivery of digital content including Web sites, video, mobile apps, audio, animation, pod casts, and more. Web presence today is essential for every busines.

Web development is an extremely complex discipline involving a combination of graphic design, animation, video and audio, photography, color theory, logo design, typography, and technical as a partial list. All of the DM and PhotC programs work together to create the finished production.

Justin Rasmussin, whose Web Design company services major clients and has been in business for many years, suggested that it would be beneficial to Interactive Media students to receive instruction in a Content Management System such as WordPress, which is geared toward blogging. He said it is best for Interactive (Web classes) to teach front end design, and to learn HTML (hypertext markup language), CSS(cascading style sheets), and CMS (content management systems).

Digital Media Infrastructure

Full time faculty queried the committee about the current job description for the DM/Photography position. The committee unanimously agreed that the expectation that support personnel for this area should possess a broad range of digital skill sets, given the maturity of the field of Digital Media (children who have grown up with DM have been employed in the workplace for years and have become knowledgeable in many of the specializations).

Jon Fillan noted that each time he moved forward in his career path, he kept learning new skills over the years. He just went where the work was and was open and ready to work hard and learn. From Photography he learned Film Production, from Film he learned Audio, from Audio he learned Radio, from Radio he learned Digital Broadcasting, which taught him Web/Marketing. And as his skill base grew, he still continues to use these skills in his daily work.

All of the committee members agreed that their journey has been one of accumulating software and design skills over a consistent period of time working in the industry and that the specializations come together from project to project

The Digital Media Committee Voted **YES** unanimously to the following:

1. Should the DM Department expect that the person hired for the DM/Photography job position should have a broad range of digital media skills such as video, web design, and major DM software/hardware experience?

2. Should course content in Photoshop classes include that students be able to operate a camera to capture images for class assignments?

3. Should the Digital Media Department be expected to have a Web site to showcase student work, inform students of events, contests, job opportunities, internships and related information?

III. **Adjournment:** The meeting adjourned at 8:35pm

IV. **Refreshments:** Everyone enjoyed conversation and light refreshments

Recorded by Cynthia Kincaid

Agenda
SPRING MEETING

AVC Digital Media Advisory Committee
CREATIVE CAREERS IN A DIGITAL WORLD

Date: March 20 / Time: 6:30 pm / Place: APL 212

Topic: Digital Media: Creative Careers in a Digital World

Discussion: Building a training model and infrastructure that will mirror industry

and help students obtain digital media industry jobs

Hosts: DEAN OF VISUAL AND PERFORMING ARTS (VAPA): Newt Chelette
          FACULTY: Cynthia Kincaid and Terry Rezek
          DMAC COORDINATOR: Cynthia Kincaid

I. Introductions

2. Overview of current Digital Media Department

A. History of Digital Media Department / Vocational student enrollment

B. Certificate Degree Programs

     i. John Rose statement

     ii. Each is highly specialized and rapidly growing (Digital Media - where the jobs are!)

     iii. Areas into which we need to expand

          1. Gaming

          2. Social media (twitter, facebook, blogging)

          3. Other...

     iv. Suggested changes to existing programs

C. Infastructure

     I. Critical need for new, multi-skilled technician who can help establish Web presence to showcase student work, inform students of jobs and internship opportunities, DM events and contests.

D. Open Discussion

E. Adjourn