

Course Description

This course is designed to provide students with an introductory overview of the Media Arts field including print, illustration, typography, digital photography, video/audio, interactive media (web design, CD-ROM, DVD), animation, and game design. Students will be introduced to industry standard computer hardware and software (such as Adobe's Illustrator, Photoshop and InDesign), terminology, as well as operating systems, design principles, and career paths.

Lab Hours

Each student is required to complete a total of 24 hours of lab time which must be completed in APL 203. The lab is graded on Pass/No Pass. You must complete the entire 24 hours of lab to pass the lab.

Participation and Attendance

Attendance and class participation is mandatory. Participation includes being on time, class discussions and assignments. If you miss a class you are responsible for getting the information that you may have missed. If you come in late or have to leave early please let me know, otherwise you will be marked absent for the day. Three absences will result in being dropped from the course. However, if you choose to stop attending the course it is your responsibility to drop the course. Otherwise you may receive an "F" in the course.

Grading

Assignments	25%
Quizzes	25%
Final Project	20%
Final Exam	20%

Assignments and Final Project

Each assignment is worth different points. You will receive an assignment sheet with instructions, due dates and total points possible for each assignment. You will also complete a final project. The final project is worth 100 points and will consist of several choices. No late assignments will be accepted.

Quizzes and Final Exam

You will have 3 practical quizzes. The final exam will be comprehensive incorporating all the skills you learned in this course. It will be worth 100 points. The practical final is intended to test your skills of the concepts presented in the course. No late Quizzes will be accepted.

Recommended Books

Visual Quickstart Guide: Photoshop, Illustrator, In Design

Reasonable Accommodation

If you have a legally protected disability under the Americans with Disabilities Act (ADA) or California discrimination law, and you believe you need reasonable accommodation to participate fully in this class, please see me privately.

SLOs

- Employ Media Arts standard Equipment and software
- Formulate Media Arts Internet research in a coherent manner.
- Design flyers, ads, and web pages.

SCHEDULE (Subject to Change)

August 28 – Class Intro

Sept. 4 – Illustrator

Illustrator Video • Basic Shapes & Color Wheel

Sept. 11 – Illustrator

Illustrator Con't • Illustrator Video

Pen Tool Assignments

Sept. 18 – Illustrator

Illustrator Con't • Advanced Pen Tool

Sept. 25 – Photoshop

Illustrator Quiz • Photoshop Basics

Photoshop Video • Painting a Picture

Oct. 2 – Photoshop

Photoshop Con't • Photoshop Video

Painting Line Art & Colorize BW Photos

Oct. 9 – Photoshop

Damaged Photos

Oct. 16 – Photoshop

Photoshop con't • Photoshop Video • Masking

Oct. 23 – In Design

Photoshop Quiz • In Design Video

Newspaper Advertisement

Oct. 30 – In Design

Logo Design, Business Card, Letterhead, Envelope

Nov. 6 – In Design

Magazine Spread

Nov. 13 – In Design & Multimedia

In Design Quiz • Multimedia - Flash Animation

Nov. 20 – Final Project

Nov. 27 Thanksgiving - No Class

Dec. 4 – Final Project

Dec. 12

Last Day of Class - Final Project due • Final Exam