

# What can I do with this major: Digital Media

Digital Media courses are directed toward career, technical, and artistic application of the acquired skills within each of the designated areas. The Digital Media program is directed toward providing individual artistic development with an emphasis on the student's ability to use computer technology to create graphic and photographic images. The Digital Media program develops competencies in graphic design, digital photographic imaging, video design and production, animation, digital printing, and interactive media.

## Degrees and Certificates offered at AVC

- ❖ Digital Media-Computer Animation - Certificate (non-transferable)
- ❖ Digital Media-Computer Animation - AA (non-transferable)
- ❖ Digital Media-Digital Photographic Imaging - Certificate (non-transferable)
- ❖ Digital Media-Digital Photographic Imaging - AA (non-transferable)
- ❖ Digital Media-Digital Printing - Certificate (non-transferable)
- ❖ Digital Media-Digital Printing - AA (non-transferable)
- ❖ Digital Media-Graphic Design - Certificate (non-transferable)
- ❖ Digital Media-Graphic Design - AA (non-transferable)
- ❖ Digital Media-Interactive Media-Web Design - Certificate (non-transferable)
- ❖ Digital Media-Interactive Media-Web Design - AA (non-transferable)
- ❖ Digital Media-Video Design and Production - Certificate (non-transferable)
- ❖ Digital Media-Video Design and Production - AA (non-transferable)

## Possible Job/Career Titles

- ❖ Animator
- ❖ Graphic Artist
- ❖ Web Designer
- ❖ Videographer
- ❖ Digital Printing Specialist
- ❖ Photographic Imaging Specialist
- ❖ Desktop Publisher

## Work Industries and Employers

- ❖ Business Organizations
- ❖ Freelance/Self-employed
- ❖ Media Corporations

The information reflected is intended to act as a tool for exploration. Please visit the [Career Center](#) for more specific information on majors and careers



ANTELOPE  
VALLEY  
COLLEGE

# Next Steps...

## Connect with Professional Associations

Associations are a group of people who come together for a common purpose. You can find helpful information about jobs and careers.

- ❖ [AIGA](#)
- ❖ [Graphic Artists Guild](#)
- ❖ [Society for Experiential Graphic Design](#)
- ❖ [Printing Industries of America](#)
- ❖ [Motion Picture Editors Guild](#)
- ❖ [World Organization of Webmasters](#)

## Develop your Skills and Experience

- ❖ Jobs and Internships ([College Central Network](#))
- ❖ [Upwork](#)
- ❖ [Mandy.com](#)

## AVC Department Information

- ❖ [Digital Media Program Page](#)
- ❖ [Catalog](#)

## View Additional Information

- ❖ [Occupational Outlook Handbook](#)
- ❖ [Candid Career Videos](#)
- ❖ [Assist](#): Student Transfer Information System
- ❖ [ONET](#) OnLine: Job and Career Exploration
- ❖ [Linkedin Alumni Tool](#)
- ❖ [Transfer Schools](#)