



Enrollment Management Meeting

Wednesday, January 27, 2021
Zoom Meeting
11:00 am – 12:00 pm

Committee Members:

LaDonna Trimble ~ Chair
Angela Koritsoglou ~ Co-Chair
Anet Youkhana – Member
Duane Rumsey ~ Member - **Absent**
Dr. Erin Vines ~ Member
Isabelle Saber ~ Member
Christos Valiotos ~ Member
Tom Gang ~ Member- **Absent**
Betsy Sanchez ~ Member
Nichelle Williams ~ Member
Marisela Corona - Union Representative - **Absent**
Svetlana Deplazes ~ Member

Rashall Hightower Stickel ~ Member - **Absent**
Kenya Johnson ~ Member
Michelle Hernandez ~ Member - **Absent**
Dawn McIntosh ~ Member
Van Rider ~ Member
Dewine Moore~ ASO Representative - **Absent**
Other:
Dr. Meeta Goel
Rick Shaw
Asia Alvarez

MINUTES

Items	Person(s) Responsible	Time	Action
STANDING ITEMS:			
I. Minutes Approval	All		<ul style="list-style-type: none"> Minutes from 1/27/2021
INFORMATION/DISCUSSION ITEMS:			
II. Admissions & Records Webpage	L. Trimble		<ul style="list-style-type: none"> Committee agreed to add future term start dates to the steps for enrollment of the application for Admissions webpage.
III. Budget	S. Miller		<ul style="list-style-type: none"> Unable to attend. Will present on February 10th.
IV. Data – Fill Rates	M. Goel S. Deplazes		<ul style="list-style-type: none"> IERP is available for follow up with Data Fill rates Fill rate looks at max capacity vs. enrollment. Fill rates excludes sections with 500 capacity and cross listed classes. Access the information on the last tab of the dashboard that we shared Dashboard https://www.avc.edu/administration/research/dashboards



V.	Spring 2021 Retentions Efforts	All		<ul style="list-style-type: none"> Put together strategies to support enrollment management goals
VI.	EMC Membership List	All		<ul style="list-style-type: none"> Focus will be given to faculty positions that need to be filled – Van Rider
VII.	Enrollment Management Plan	All		<ul style="list-style-type: none"> No updates
VIII.	Goals	All		<ul style="list-style-type: none"> Meet base funding level per the Chancellor’s Office plus two percent annually. Advancing students’ progress towards successfully achieving their educational goals with integration of guided pathways. Increase percentage of full-time enrollment through effective scheduling and program planning.
OTHER:				
		L. Trimble		Introduced new VP of Academic Affairs
		I.Saber		Working on a second 8 week schedule
		B. Sanchez		We have concluded our marketing campaign for Spring 2021, which was heard on Spectrum, Pandora and High Desert Broadcasting. We are now shifting our focus to doing more video and social media buys, and continuing to explore new avenues for ensuring that our message continues to be shared.
FUTURE AGENDA ITEMS:				
	Puente Program	M. Hernandez		
	Budget	S. Miller		
Next Meeting Date:				
	February 10, 2021			