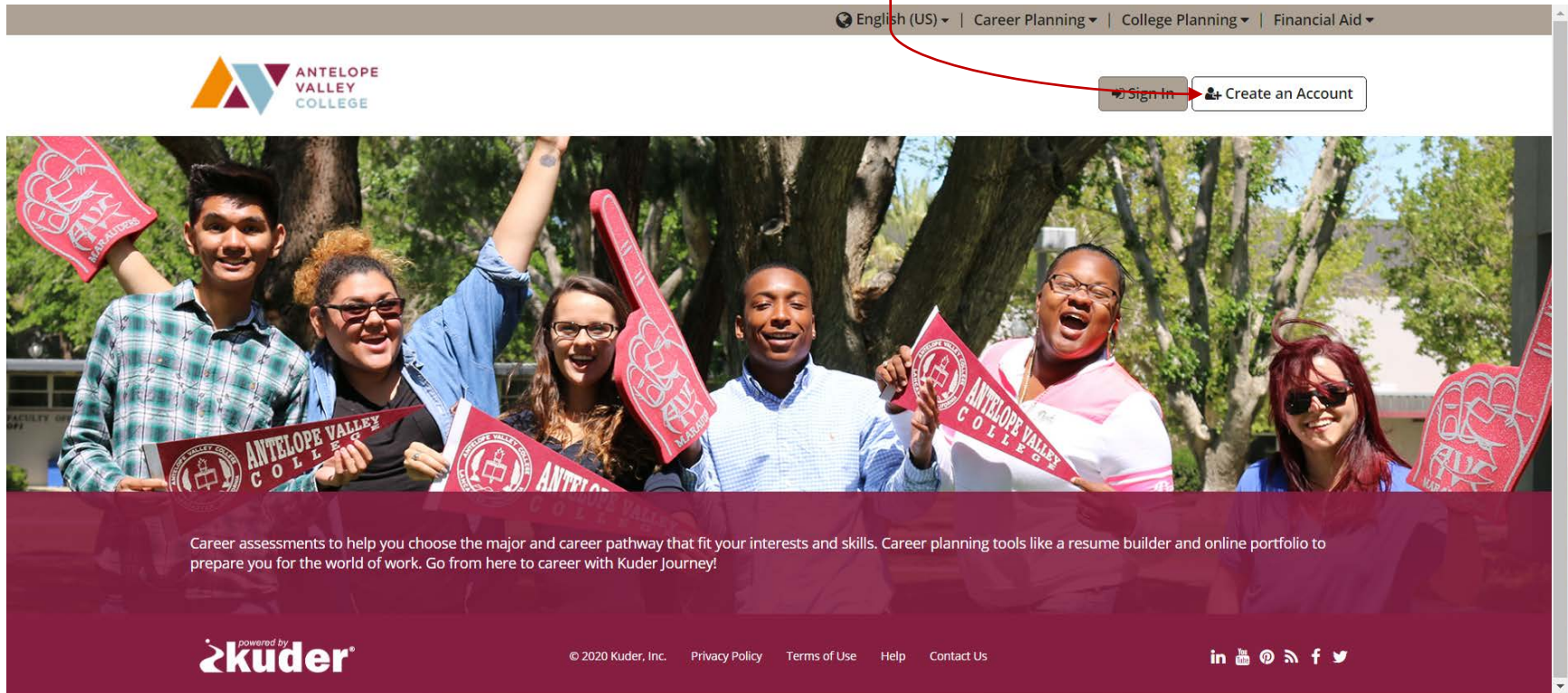


## Kuder Journey Quick Start Guide

Go to <https://avc.kuder.com/landing-page>

Click on **Create an Account** near the top right-side of the screen



English (US) | Career Planning | College Planning | Financial Aid

ANTELOPE VALLEY COLLEGE

Sign In Create an Account

Career assessments to help you choose the major and career pathway that fit your interests and skills. Career planning tools like a resume builder and online portfolio to prepare you for the world of work. Go from here to career with Kuder Journey!

powered by **kuder**

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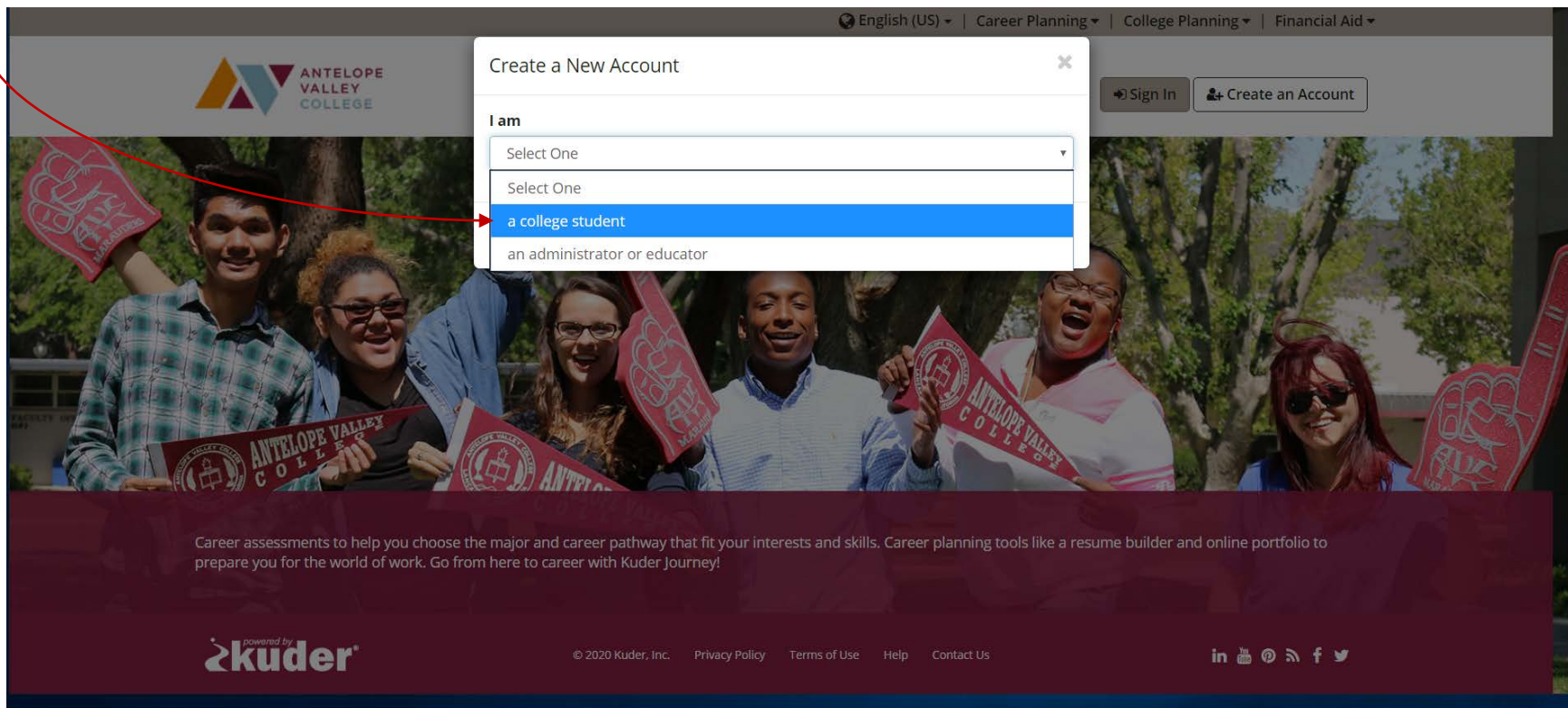
in YouTube Instagram Facebook Twitter

## Kuder Journey Quick Start Guide

Select “a college student” from the drop-down menu

Follow the steps to create your student account. We recommend you use your avc.edu email address to register.

When asked, enter J-Code **J4323739YHW**



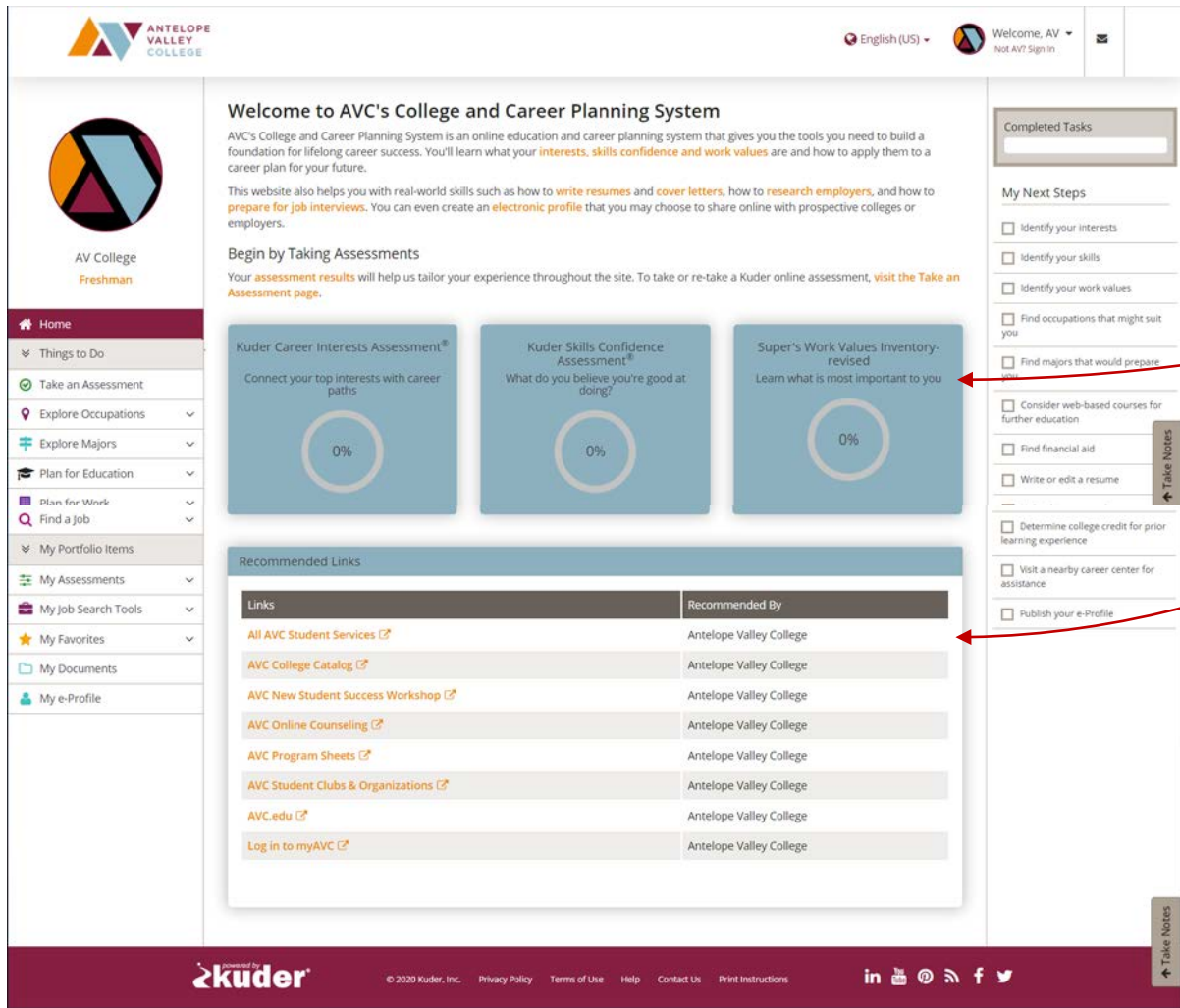
The screenshot displays the Kuder Journey website interface. At the top, there are navigation links for "English (US)", "Career Planning", "College Planning", and "Financial Aid". The main header features the Antelope Valley College logo and navigation buttons for "Sign In" and "Create an Account". A "Create a New Account" modal is open, showing a dropdown menu under "I am" with three options: "Select One", "a college student" (highlighted in blue), and "an administrator or educator". The background of the website shows a group of diverse students holding Antelope Valley College pennants. At the bottom, there is a footer with the text "powered by kuder", copyright information "© 2020 Kuder, Inc.", and links for "Privacy Policy", "Terms of Use", "Help", and "Contact Us". Social media icons for LinkedIn, YouTube, Instagram, Facebook, and Twitter are also present.

## Kuder Journey Quick Start Guide

Your home page will be laid out like this. You will see **three assessments** listed for you to complete.

It's important to finish all three so that you get the most complete results for suggested occupations and majors.

If you scroll down, you will also see some helpful links to different resources at Antelope Valley College.



**Welcome to AVC's College and Career Planning System**

AVC's College and Career Planning System is an online education and career planning system that gives you the tools you need to build a foundation for lifelong career success. You'll learn what your **interests, skills confidence and work values** are and how to apply them to a career plan for your future.

This website also helps you with real-world skills such as how to **write resumes and cover letters**, how to **research employers**, and how to **prepare for job interviews**. You can even create an **electronic profile** that you may choose to share online with prospective colleges or employers.

**Begin by Taking Assessments**

Your **assessment results** will help us tailor your experience throughout the site. To take or re-take a Kuder online assessment, **visit the Take an Assessment page**.

**Kuder Career Interests Assessment®**

Connect your top interests with career paths

0%

**Kuder Skills Confidence Assessment®**

What do you believe you're good at doing?

0%

**Super's Work Values Inventory-revised**

Learn what is most important to you

0%

**Recommended Links**

Links	Recommended By
<a href="#">All AVC Student Services</a>	Antelope Valley College
<a href="#">AVC College Catalog</a>	Antelope Valley College
<a href="#">AVC New Student Success Workshop</a>	Antelope Valley College
<a href="#">AVC Online Counseling</a>	Antelope Valley College
<a href="#">AVC Program Sheets</a>	Antelope Valley College
<a href="#">AVC Student Clubs &amp; Organizations</a>	Antelope Valley College
<a href="#">AVC.edu</a>	Antelope Valley College
<a href="#">Log in to myAVC</a>	Antelope Valley College

**Completed Tasks**

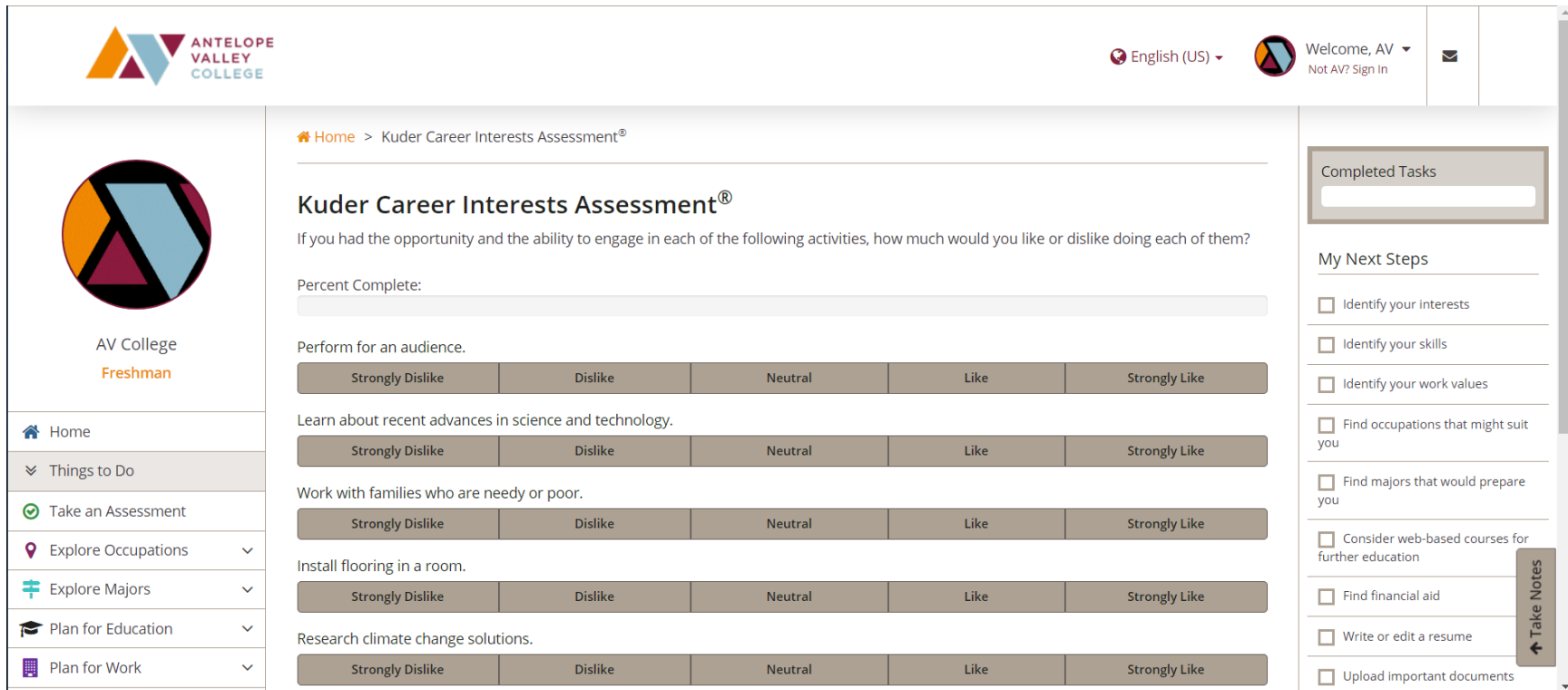
**My Next Steps**

- Identify your interests
- Identify your skills
- Identify your work values
- Find occupations that might suit you
- Find majors that would prepare you
- Consider web-based courses for further education
- Find financial aid
- Write or edit a resume
- Determine college credit for prior learning experience
- Visit a nearby career center for assistance
- Publish your e-Profile

**Take Notes**

# Kuder Journey Quick Start Guide

Begin by rating your interest level in different activities with the **Career Interests Assessment**:

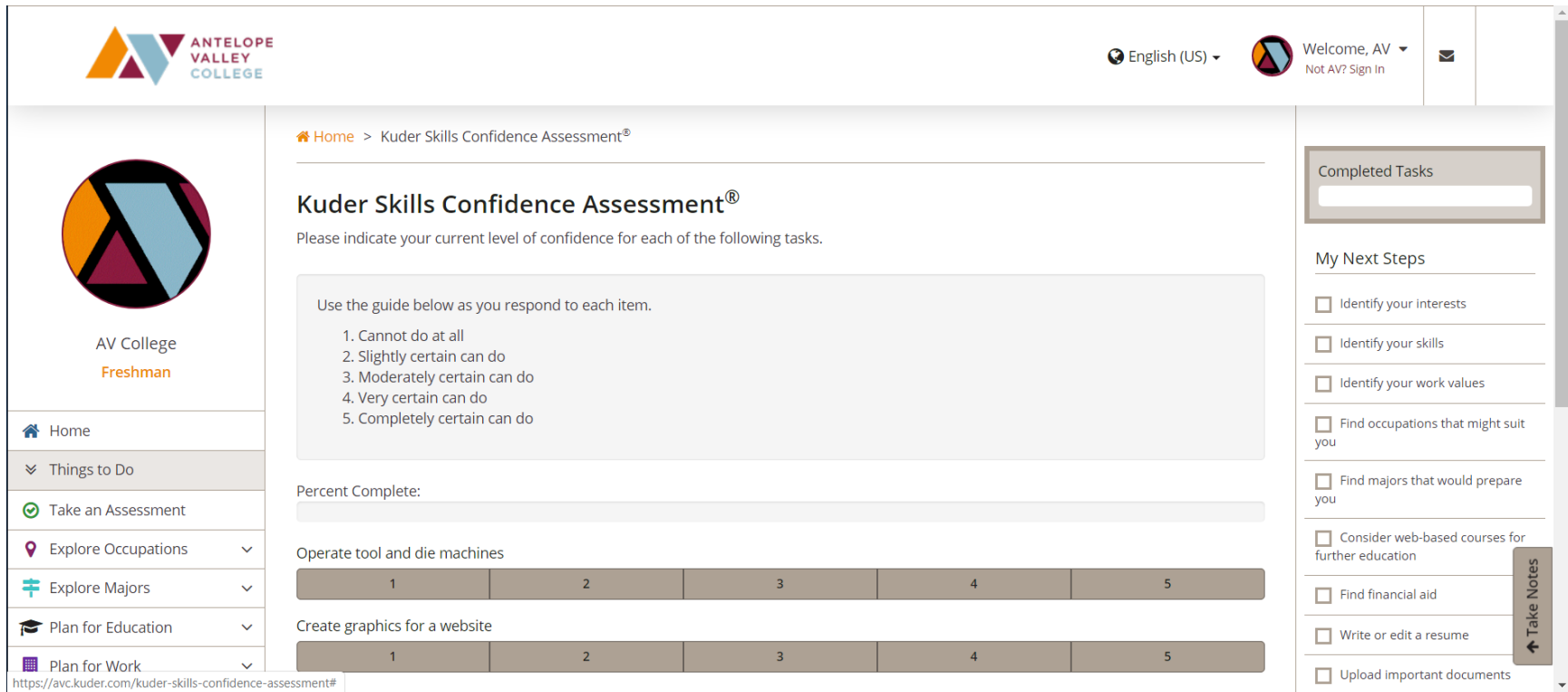


The screenshot shows the user interface for the Kuder Career Interests Assessment. At the top left is the Antelope Valley College logo. The top right shows the user's language set to English (US) and a welcome message for 'AV' with a 'Sign In' link. A navigation menu on the left includes 'Home', 'Things to Do', 'Take an Assessment', 'Explore Occupations', 'Explore Majors', 'Plan for Education', and 'Plan for Work'. The main content area displays the assessment title and a progress bar. Below the progress bar are five activity prompts, each with a five-point rating scale from 'Strongly Dislike' to 'Strongly Like'. The activities are: 'Perform for an audience.', 'Learn about recent advances in science and technology.', 'Work with families who are needy or poor.', 'Install flooring in a room.', and 'Research climate change solutions.'. On the right side, there are sections for 'Completed Tasks' (with a search bar), 'My Next Steps' (a list of tasks with checkboxes), and a 'Take Notes' button.




# Kuder Journey Quick Start Guide

Move on to rate your how well you think you could complete tasks in different areas with the **Skills Confidence Assessment**:




The screenshot shows the 'Kuder Skills Confidence Assessment' page. The header includes the AV College logo, language settings (English (US)), and a user profile (Welcome, AV, Not AV? Sign In). The main content area is titled 'Kuder Skills Confidence Assessment®' and asks the user to indicate their confidence level for various tasks. A guide below the title lists five confidence levels: 1. Cannot do at all, 2. Slightly certain can do, 3. Moderately certain can do, 4. Very certain can do, and 5. Completely certain can do. Below this, there are two progress bars for 'Operate tool and die machines' and 'Create graphics for a website', each with a 1-5 scale. The right sidebar contains 'Completed Tasks' and 'My Next Steps' sections with various tasks listed, such as 'Identify your interests', 'Find occupations that might suit you', and 'Upload important documents'. A 'Take Notes' button is visible on the right side of the sidebar.

Finish by ranking how important certain aspects of your future job would be to you with the **Work Values Inventory**:



English (US) ▾
Welcome, AV ▾  
Not AV? Sign In



AV College  
Freshman

- Home
- Things to Do
- Take an Assessment
- Explore Occupations ▾
- Explore Majors ▾
- Plan for Education ▾
- Plan for Work ▾

Home > Super's Work Values Inventory-revised

## Super's Work Values Inventory-revised

Listed below are a number of possible occupation features and characteristics. Indicate the degree to which you think each one is, or will be, important in your career.

Use the guide below as you respond to each item.

1. Not important at all - Not a factor in my job selection
2. Somewhat important - I would take this into account, but could do without it
3. Important - I would like it, but other things are more important
4. Very Important - Need to have it, but not the most important
5. Crucial - I would not consider a job without it

Percent Complete:

How important is a job where I:  
feel a sense of achievement at the end of the day.

1	2	3	4	5
---	---	---	---	---

Completed Tasks

My Next Steps

- Identify your interests
- Identify your skills
- Identify your work values
- Find occupations that might suit you
- Find majors that would prepare you
- Consider web-based courses for further education
- Find financial aid
- Write or edit a resume
- Upload important documents

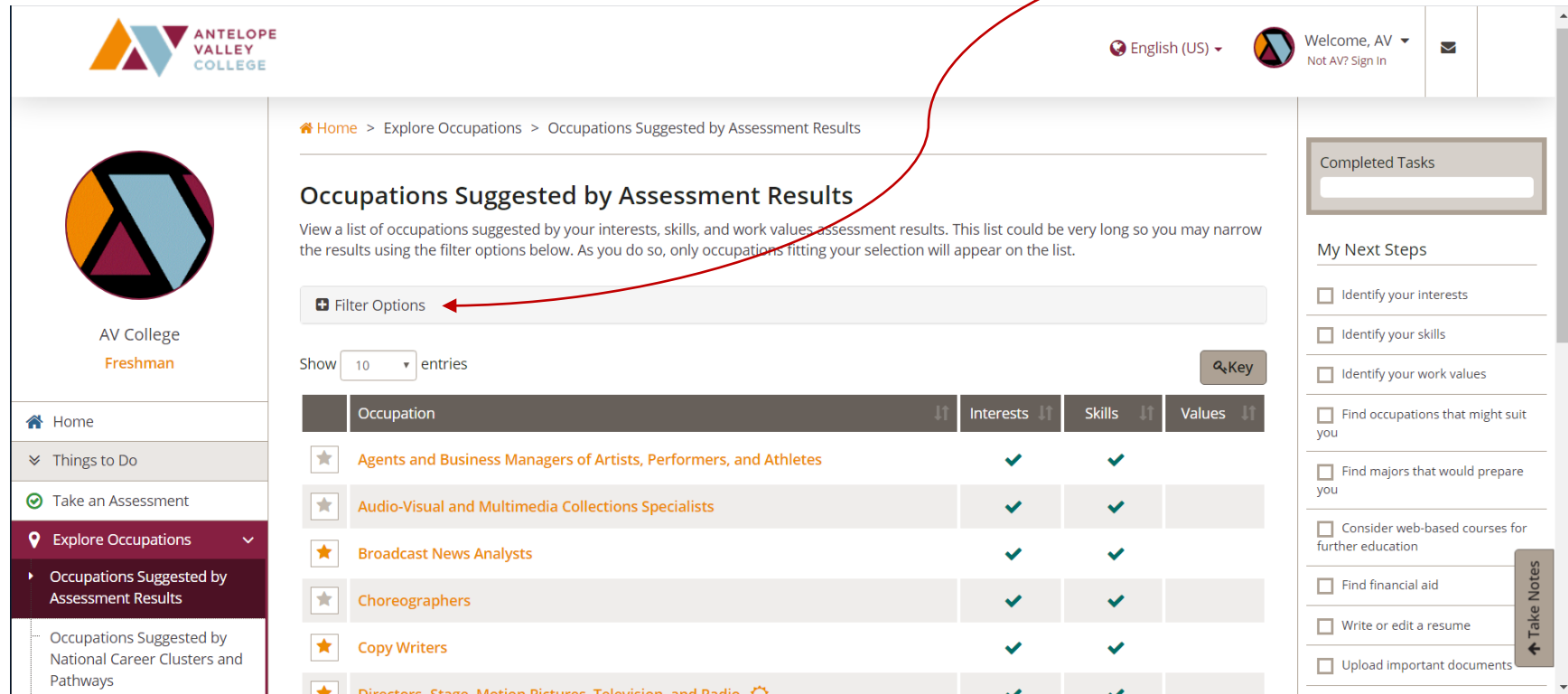
↑ Take Notes

# Kuder Journey Quick Start Guide

Now you are ready to begin exploring the different occupations and majors that fit with your interests, skills confidence, and work values.

## Use the menu on the left-side of the screen

Click on **Explore Occupations** and then **Occupations Suggested by Assessment Results** to see your list of potential occupations and which areas of your assessments they match up with. You may **Filter Options** based on education level for that occupation:

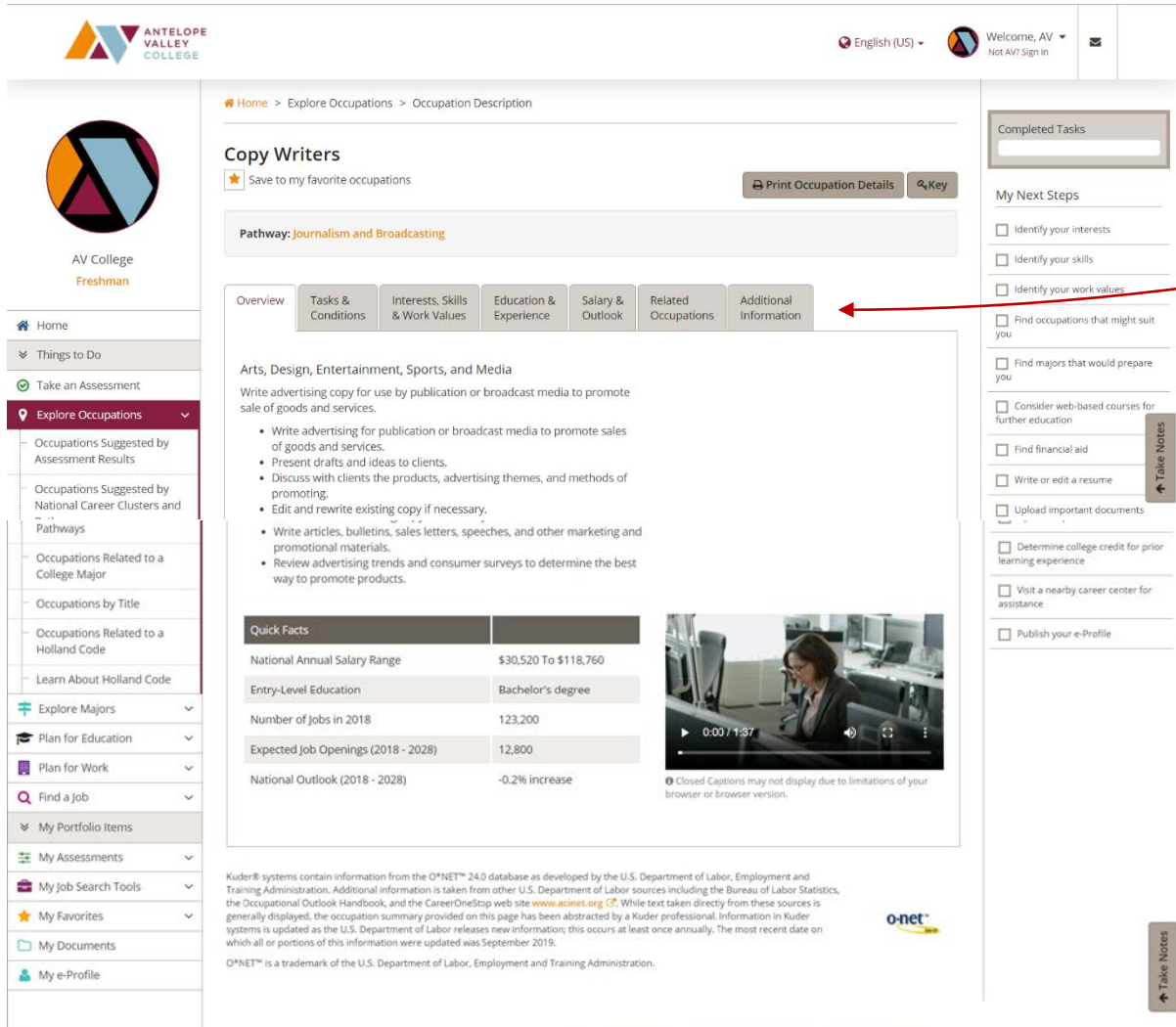


The screenshot shows the user interface for 'Occupations Suggested by Assessment Results'. The left sidebar contains a navigation menu with 'Explore Occupations' selected. The main content area displays a table of suggested occupations with columns for Occupation, Interests, Skills, and Values. A 'Filter Options' button is visible above the table, and a red arrow points to it from the text above. The right sidebar contains 'Completed Tasks' and 'My Next Steps' sections.

Occupation	Interests	Skills	Values
Agents and Business Managers of Artists, Performers, and Athletes	✓	✓	
Audio-Visual and Multimedia Collections Specialists	✓	✓	
Broadcast News Analysts	✓	✓	
Choreographers	✓	✓	
Copy Writers	✓	✓	
Directors, Stage, Motion Pictures, Television, and Radio	✓	✓	

# Kuder Journey Quick Start Guide

Click on any occupation(s) of interest. In this example, we are checking out Copy Writers. Click on the different tabs to see more detailed information about this career path. Many occupational profiles include a video!



The screenshot shows the 'Copy Writers' page on the Kuder Journey website. The page includes a navigation menu on the left, a main content area with tabs for 'Overview', 'Tasks & Conditions', 'Interests, Skills & Work Values', 'Education & Experience', 'Salary & Outlook', 'Related Occupations', and 'Additional Information'. A red arrow points to the 'Additional Information' tab. The main content area displays a description of the job, a list of tasks, and a 'Quick Facts' table. A video player is also visible on the page.

**Quick Facts**

National Annual Salary Range	\$30,520 To \$118,760
Entry-Level Education	Bachelor's degree
Number of Jobs in 2018	123,200
Expected Job Openings (2018 - 2028)	12,800
National Outlook (2018 - 2028)	-0.2% increase

**Tasks, Design, Entertainment, Sports, and Media**  
Write advertising copy for use by publication or broadcast media to promote sale of goods and services.

- Write advertising for publication or broadcast media to promote sales of goods and services.
- Present drafts and ideas to clients.
- Discuss with clients the products, advertising themes, and methods of promoting.
- Edit and rewrite existing copy if necessary.
- Write articles, bulletins, sales letters, speeches, and other marketing and promotional materials.
- Review advertising trends and consumer surveys to determine the best way to promote products.

**Completed Tasks**

- Identify your interests
- Identify your skills
- Identify your work values
- Find occupations that might suit you
- Find majors that would prepare you
- Consider web-based courses for further education
- Find financial aid
- Write or edit a resume
- Upload important documents
- Determine college credit for prior learning experience
- Visit a nearby career center for assistance
- Publish your e-Profile

**My Next Steps**

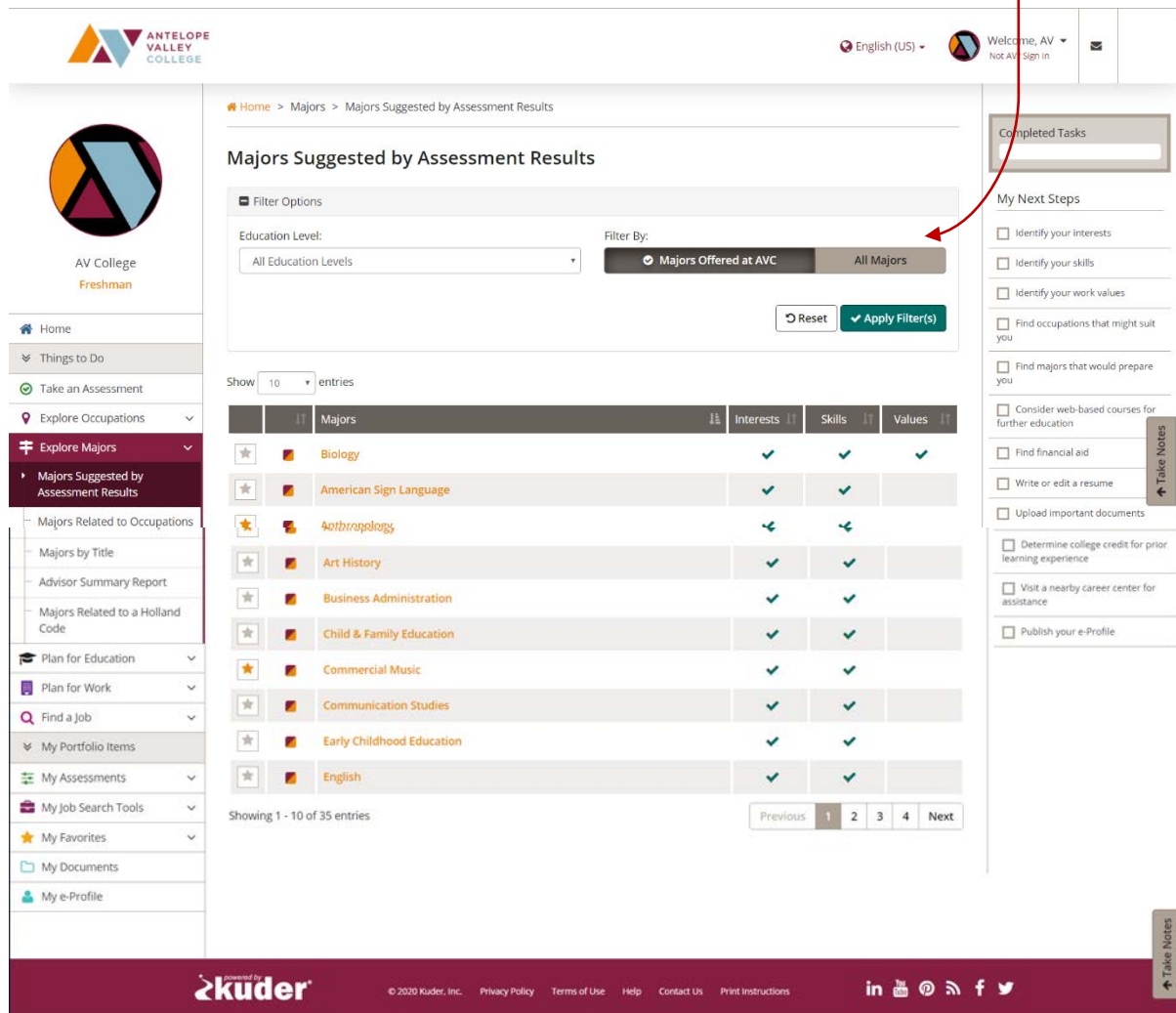
**Take Notes**



## Kuder Journey Quick Start Guide

Click on **Explore Majors** and then **Majors Suggested by Assessment Results** to see your list of potential majors and which areas of your assessments they match up with.

You can use the **Filter By** option to only see majors offered at Antelope Valley College:

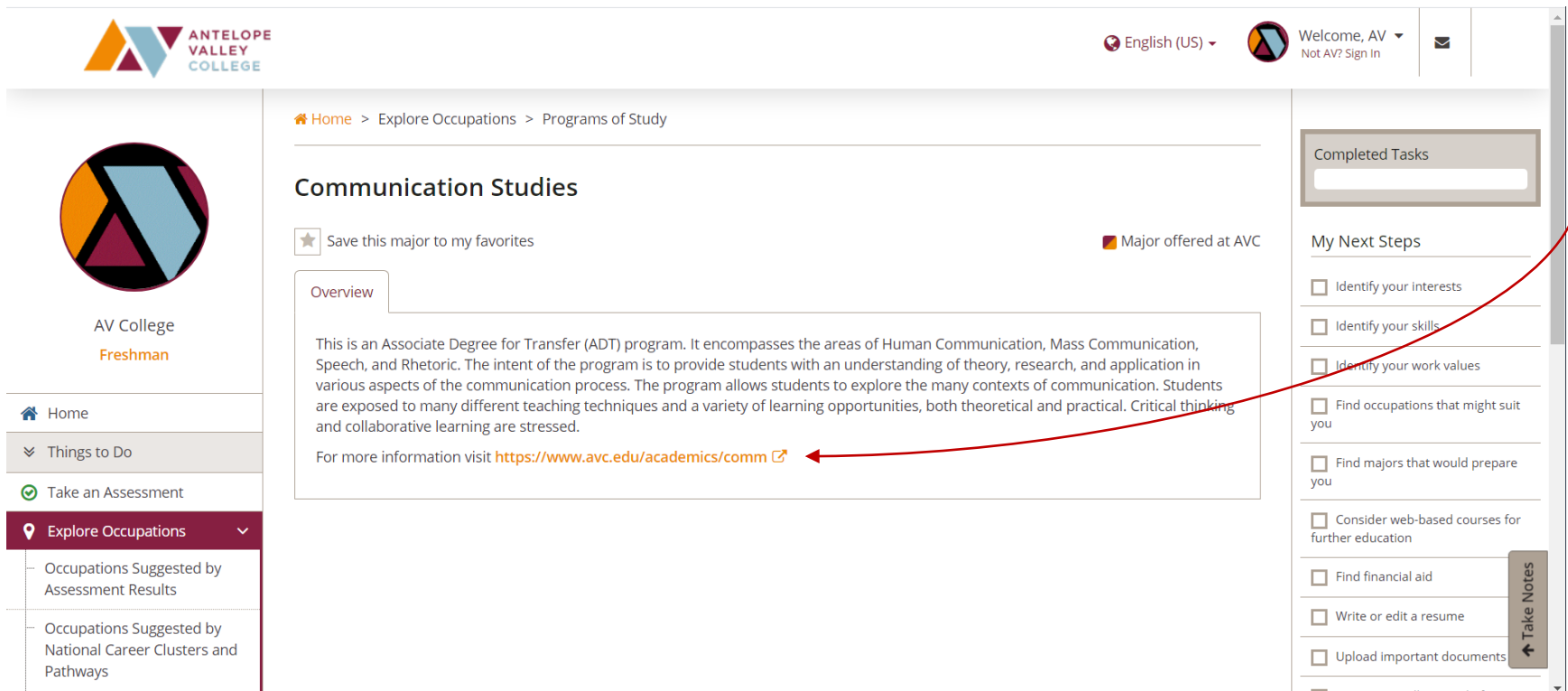


The screenshot shows the Kuder Journey interface for Antelope Valley College. The user is logged in as a Freshman. The main content area is titled "Majors Suggested by Assessment Results". A filter section is visible, with "Filter Options" expanded. The "Filter By" dropdown is set to "Majors Offered at AVC". Below the filter section, there is a table of suggested majors with columns for "Majors", "Interests", "Skills", and "Values". The table shows 10 entries, including Biology, American Sign Language, Anthropology, Art History, Business Administration, Child & Family Education, Commercial Music, Communication Studies, Early Childhood Education, and English. A "Take Notes" button is visible on the right side of the page.

Majors	Interests	Skills	Values
Biology	✓	✓	✓
American Sign Language	✓	✓	
Anthropology	✓	✓	
Art History	✓	✓	
Business Administration	✓	✓	
Child & Family Education	✓	✓	
Commercial Music	✓	✓	
Communication Studies	✓	✓	
Early Childhood Education	✓	✓	
English	✓	✓	

# Kuder Journey Quick Start Guide

Click on any major(s) of interest. In this example, we are checking out Communication Studies. Click on the link to see more detailed information about this major at Antelope Valley College:



The screenshot shows the Kuder Journey interface for Antelope Valley College. The top navigation bar includes the college logo, language settings (English (US)), and user information (Welcome, AV, Not AV? Sign In). The breadcrumb trail reads: Home > Explore Occupations > Programs of Study. The main content area is titled "Communication Studies" and includes a "Save this major to my favorites" button and a "Major offered at AVC" indicator. The "Overview" section describes the Associate Degree for Transfer (ADT) program, covering Human Communication, Mass Communication, Speech, and Rhetoric. A red arrow points to the URL <https://www.avc.edu/academics/comm> in the text: "For more information visit <https://www.avc.edu/academics/comm>". The right sidebar contains a "Completed Tasks" section, a "My Next Steps" list with checkboxes for tasks like "Identify your interests", "Identify your skills", "Identify your work values", "Find occupations that might suit you", "Find majors that would prepare you", "Consider web-based courses for further education", "Find financial aid", "Write or edit a resume", and "Upload important documents". A "Take Notes" button is also visible.

**Career advising and additional resources are available at the Career Center!**

Visit us online at <https://www.avc.edu/student-services/career>

Email us at [careercenter@avc.edu](mailto:careercenter@avc.edu)