



“INTEGRATED PLANNING IS A SUSTAINABLE APPROACH TO PLANNING THAT BUILDS RELATIONSHIPS, ALIGNS THE ORGANIZATION, AND EMPHASIZES PREPAREDNESS FOR CHANGE.” (SCUP, 2018)

PURPOSE

The Strategic Planning Committee (SPC) is a participatory governance committee, which provides oversight and monitoring of the various planning documents within the institution in order to accomplish the mission and goals of the district. SPC utilizes the Educational Master Plan, which is the district’s strategic plan, to review the mission, vision, values, and practices of the institution and to monitor and modify the Strategic Goals and the Institutional Learning Outcomes.

SPC Goals:

1. Align AVC Strategic Plan/EMP Goals by mapping AVC’s goals to the CCCCO Vision for Success Goals.
2. During 2020-21, monitor the college’s progress on Vision for Success (VfS), Student Equity & Achievement (SEA), and Institutional Set Standards (ISS), metrics.
3. Continued improvement of integrated planning and budgeting processes during 2020-21, in collaboration with the Budget Committee at joint meetings and the program review committee.
4. Ensuring greater college-wide involvement in planning during 2020-21.

STRATEGIC PLANNING COMMITTEE AGENDA – ZOOM MEETING	WEDNESDAY, JUNE 23, 2021 @ 2:30PM – 4:00PM
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COMMITTEE MEMBERS:

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| Co-Chair: Meeta Goel (Dean, IERP/Library) | Jim Landreth (Classified Union) |
| Co-Chair: Van Rider (AS, President) | James Nasipak (Director, Auxiliary Services) |
| Rashitta Brown-Elize (Director, EOPS) | Suzanne Olson (Classified, Academic Affairs) |
| Allison Burch (Library Faculty) | Jenell Paul (Classified, Student Services) |
| Svetlana Deplazes (Director, IR) | Rodney Schilling (AS, Transfer Faculty) |
| Nate Dillon (Faculty Union) | Veronica Sirotzki (Classified, ITS) |
| Michael Dioquino (Designee-Director, ITS) | Erin Tague (Designee, Facility Services) |
| Angela Koritsoglou (Co-Chair Enrollment Mgmt) | Jill Zimmerman (Dean, Student Services) |

VACANT:

- AS: Student Services Faculty
- AS: Faculty
- ASO: Student CMS

EX-OFFICIO:

- Ed Knudson (Superintendent/President)
- Laura Benson (Interim VP, Human Resources)
- Isabelle Saber (VP, Academic Affairs)
- Betsy Sanchez (Exec. Director, Marketing)
- Erin Vines (VP, Student Services)

ITEMS	PERSON	ISSUES DISCUSSED/ACTION
I. Approval of Minutes: (March 3, 2021-Zoom Meeting)	All	
II. Opening comments from the Co-Chairs	Meeta & Van	
III. 2021-2022 College Goals (Attachment)	Meeta	
IV. Budget Presentation	Sarah	
V. Progress with SPC Membership (From March 3 meeting)	Van	
VI. AVC Values (Attachment)	All	

NEXT MEETING DATE: July 21, 2021



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SPC MEETING Dates (July 6, 2021 – June 7, 2022) SSV-151 @ 2:30 – 4:00pm SPC Meetings (1st Wednesday/Monthly)		
July 21, 2021	November 2, 2021	March 3, 2022
August 3, 2021	December 7, 2021	April TBD , 2022 (Joint SPC & BC meeting)
September 7, 2021	January 4, 2022	May 3, 2022
October 5, 2021 (Joint SPC & BC Meeting)	February 1, 2022	June 7, 2022



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SPC Goals:

1. Align AVC Strategic Plan/EMP Goals by mapping AVC’s goals to the CCCC Vision for Success Goals.
2. During 2020-21, monitor the college’s progress on Vision for Success (VfS), Student Equity & Achievement (SEA), and Institutional Set Standards (ISS), metrics.
3. Continued improvement of integrated planning and budgeting processes during 2020-21, in collaboration with the Budget Committee at joint meetings and the program review committee.
4. Ensuring greater college-wide involvement in planning during 2020-21.

STRATEGIC PLANNING COMMITTEE MINUTES – ZOOM MEETING	WEDNESDAY, MARCH 3, 2021 @ 2:30PM – 4:00PM
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COMMITTEE MEMBERS:

- | | |
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| Co-Chair: Meeta Goel (Dean, IERP/Library) | Jim Landreth (Classified Union) |
| Co-Chair: Van Rider (AS, President) | James Nasipak (Director Auxiliary Services) |
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| Michael Dioquino (Designee-Director, ITS) | Erin Tague (Designee, Facility Services) |
| Laureano Flores (Dean, Academic Affairs) | Jill Zimmerman (Dean, Student Services) |
| Angela Koritsoglou (Co-Chair Enrollment Mgmt) | |

VACANT:

- AS: Student Services Faculty
- AS: Faculty
- ASO: Student CMS

EX-OFFICIOS:

- Ed Knudson (Superintendent/President)
- Jennifer Burchett (VP, Human Resources)
- Isabelle Saber (VP, Academic Affairs)
- Betsy Sanchez (Exec. Director, Marketing)
- Erin Vines (VP, Student Services)

ITEMS	PERSON	ISSUES DISCUSSED/ACTION
I. Approval of Minutes: (February 3, 2021-Zoom meeting)	All	Approved after making the following correction: Change “emotion” to “motion.”
II. Opening comments from the Co-Chairs	Meeta & Van	Meeta shares that the SPC goals are added and located at the top of the agenda page. She stated that the goals are due next week (in March). Meeta also mentioned that goals were reviewed as a committee back in September 2020. There were some suggestions to reword a few of them.
III. AVC Leadership Academy Team 2019-2020 Presentation on AVC’s Mission, Vision, & Values	Cynthia Gulliford, Desiree Lee, Cole McCandless, & Michael White	Meeta informed everyone that the Leadership Academy was not available to present. She stated that they could give a presentation later or submit what they currently have because they did show it to Equity.

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<p>V. Progress with 2019-2022 Strategic Plan & Some Key Metrics</p>	<p>Meeta</p>	<p>Meeta discussed the progress with the 2019-2022 Strategic Plan and shared some key metrics. The committee reviewed and discussed the following updated version of the strategic plan goals, their completion dates, and the measure of success :</p> <p>Goal #1: Commitment to strengthening institutional effectiveness measures and practices.</p> <p>Goal #2: Increase efficient and effective use of resources.</p> <p>Goal #3: Focus on utilizing proven instructional strategies that will foster transferable intellectual skills.</p> <p>Goal #4: Advance more students to college-level coursework. Develop and implement effect placement tools.</p> <p>Goal #5: Align instructional programs to the skills identified by the labor market.</p> <p>The committee also reviewed and discussed the following “Vision for Success” goals and some key metrics.</p> <p>Goal #1: Completion Goal #2: Transfer Goal #3: Unit Accumulation Goal #4: Workforce</p> <p>Meeta also reviewed and discussed The Institution-Set Standards (ISS) with the committee.</p>
<p>VI. SPC Membership</p>	<p>Van & Meeta</p>	<p>Van will send the updated membership list to CCC for approval.</p>
<p>NEXT MEETING DATE: April 2021 JOINT SPC-BC TBD & MAY 5, 2021</p>		



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August 5, 2020	December 2, 2020	April TBD, 2021 (Joint SPC & BC meeting)
September 2, 2020 September 9, 2020	January 6, 2021	May 5, 2021 (No Meeting)
October 7, 2020 (Joint Meeting SPC & BC)	February 3, 2021	June 2, 2021 Moved to June 23, 2021

BOARD INITIATIVES 2019-2022

Over-Arching Priorities

1. Marketing and Outreach
 - a. Expand into e-newsletter, quarterly marketing magazine, expand social media presence
 - b. Direct communication with all elected officials
 - c. Expand legislative monitoring and communication
 - d. STEM Mobile to K-12
 - e. Highlight faculty, staff and student stories in local and social media
2. Community Participation
 - a. Executive Council members involvement in civic organizations
 - b. College conduct/coordinate a community service project
3. EMP Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.
 - a. Enhanced data collection and analysis, data-driven decisions. More efficient reporting structures and program review

2019-2020

Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.

- Guided Pathways Formation
- Align outcome goals to the Vision for Success plan for the California Community College system.
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

Educational Master Plan Goal #2: Increase efficient and effective use of all resources.

- Commence Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity: faculty and staff planning

Educational Master Plan Goal #4: Advance more students to college-level coursework.

- Curriculum alignment for completion efficiency and transfer
- AB 705 scheduling and impact review
- Develop integration with Guided Pathways and college transfer and completion initiatives

2020-2021

Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.

- Guided Pathways Implementation
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

Educational Master Plan Goal #2: Increase efficient and effective use of all resources.

- Continue Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity

Educational Master Plan Goal #5: Align instructional programs to the skills identified by the labor market.

- CTE Curriculum alignment for completion efficiency, strengthen programs
- AB 705 scheduling and impact review
- Develop integration with Guided Pathways and Strong Workforce initiatives

2021 – 2022

Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.

- Guided Pathways Formation
- Align outcome goals to the Vision for Success plan for the California Community College system.
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

Educational Master Plan Goal #2: Increase efficient and effective use of all resources.

- Continue Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity: faculty and staff planning

Educational Master Plan Goal #4: Advance more students to college-level coursework.

- Curriculum alignment for completion efficiency across the institution and Guided Pathways development
- AB 705 scheduling, impact of non-completion
- Complete integration of Guided Pathways across the institution

Current AVC Values

Education - We are dedicated to students, faculty, staff, and alumni in their endeavor for lifelong learning.

Integrity - We expect honesty, trust, candor, and professionalism from one another.

Excellence – We commit to the highest quality in all our endeavors, being responsive to our community in innovative ways.

Community – We create and foster relationships between AVC and its diverse constituents: students, faculty, staff, alumni, and the community at large.

Proposed AVC Values (From Leadership Academy Team 2019-2020 with input from SPC and Equity During 2020-2021)

Integrity – We recognize that ethical behavior and trust is a personal, professional, institutional, and societal responsibility due to students, staff, faculty, administration, and the communities we serve.

Social Responsibility – We recognize the historical role that educational institutions have had in reproducing social inequities and strive to address the most pressing social and political issues of our time through the critical engagement of curriculum, training, and support services.

Empathy – We believe in the power of empathy as an essential tool and critical skill for organizational decision-makers as a vehicle for moral recognition of ethical situations, and a greater breadth of understanding of student, employee, and community impact and success. We celebrate each individual's unique capacity to be an integral part of a dynamic community of learners, continuously learning from each other through their varied experiences. We embrace the concepts of learning from each other and their distinctive perspectives.

Inclusivity – We recognize that a diverse community of learners, faculty, staff, and administration enriches our educational environment and our commitment to inspire all to act locally and think globally.

Community – We strive to work collectively in service to, and in conjunction with members of our community to create and foster relationships between AVC and its diverse constituents: students, faculty, staff, alumni, and the community at large.

Respect – We cultivate, embrace, nurture, and empower all individuals, regardless of race, ethnicity, ability, gender, age, sexual orientation, class status, or religious belief.

Academic Excellence – We embrace the potential of all students, and we strive to uphold a transformative standard of academic excellence in their pursuit of certificates, degrees, transfer, and lifelong learning.