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| Enrollment Management Meeting | Wednesday, November 9, 2022 Zoom Meeting 11:00 am – 12:00 pm |
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| AGENDA |
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| Items | Person(s) Responsible | Time | Action |
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| STANDING ITEMS: |
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| I. Minutes Approval | All | | Minutes from 10/26/2022 |
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| INFORMATION/DISCUSSION ITEMS: |
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| II. Presentation - Marketing | Liz Diachun | | Marketing plan for enrollment management |
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| III. Educational Service Plan | Dr. Meeta Goel | | The Draft of the Fall 2022 Education Service Plan was provided to the committee for review. |
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| IV. Presentation EdSights | Kenya Johnson | | Software for student engagement – texts, reminders, alerts, surveys |
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| V. Confirm Next Meeting Date(s) | All | | Confirm when / if December meeting should take place due to end of semester and holiday schedule |
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| VI. Goals | All | | <ul style="list-style-type: none"> - Meet base funding level per the Chancellor’s Office plus two percent annually. - Advancing students’ progress towards successfully achieving their educational goals with integration of guided pathways. - Increase percentage of full-time enrollment through effective scheduling and program planning |
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| OTHER: |
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| FUTURE AGENDA ITEMS: |
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| Next Meeting Date (s): |
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| December 28, 2022 | | | Cancel? – Reschedule to 12/14/22? Need to obtain consensus of the committee – due to end of semester on 12/3/2022 and Holiday schedule. The 4 th Wednesday is 12/28 (during campus closure); the 2 nd Wednesday is 12/14 (after close of semester) – |
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| January 25, 2023 | | | |
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| February 22, 2023 | | | |
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| March 22, 2023 | | | |
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