



# Enrollment Management Meeting

Wednesday, October 13, 2021  
Zoom Meeting  
11:00 am – 12:00 pm

## AGENDA

Items	Person(s) Responsible	Time	Action
<b>STANDING ITEMS:</b>			
I. Minutes Approval	All		Minutes from 09/8/2021
<b>INFORMATION/DISCUSSION ITEMS:</b>			
II. Marketing Strategy	B. Sanchez		
III. Business Services Presentation	S. Brar		
IV. Data	All		
<b>OTHER:</b>			
Goals			<ul style="list-style-type: none"> <li>• Meet base funding level per the Chancellor's Office plus two percent annually.</li> <li>• Advancing students' progress towards successfully achieving their educational goals with integration of guided pathways.</li> <li>• Increase percentage of full-time enrollment through effective scheduling and program planning</li> </ul>
<b>FUTURE AGENDA ITEMS:</b>			
<b>Next Meeting Date:</b>			
November 10, 2021			