



Enrollment Management Meeting

Wednesday, November 13, 2019
L201- Library
11:00 am – 12:00 pm

Committee Members:

LaDonna Trimble ~ Chair
 Angela Koritsoglou ~ Co-Chair- **Absent**
 Anet Youkhana - Member
 Duane Rumsey ~ Member
 Dr. Erin Vines ~ Member
 Bety Sanchez ~ Member – **Absent**
 Nichelle Williams ~ Member – **Absent**
 Marisela Corona - Union Representative
 Dr. Meeta Goel ~ Member – **Absent**

Dr. Les Uhazy ~ Member - **Absent**
 Rashall Hightower Stickel ~ Member - **Absent**
 Kenya Johnson ~ Member – **Absent**
 Dawn McIntosh ~ Member
 Cameron Zappetta _~ ASO Representative
Other:
 Michelle Hernandez
 Svetlana Deplazes

Minutes

Items	Person(s) Responsible	Time	Action
STANDING ITEMS:			
I. Minutes Approval	All	5 min	Minutes Approved
INFORMATION/DISCUSSION ITEMS:			
II. 2019-20 Annual Report	All		<ul style="list-style-type: none"> • Annual report and Goals were submitted to the President’s Office.
III. Enrollment Management Plan	L. Trimble		<ul style="list-style-type: none"> • Revised matrix was emailed to the committee. • Reviewed goals for Outreach and Student Success.
IV. Review Matrix	L. Trimble		<ul style="list-style-type: none"> • Matrix was created in the last meeting. • Goal 1, 2 and added 3rd goal • Areas to focus on: Marketing, Outreach, Scheduling, and Student Success • Monitor activities and record progress. • L. Trimble and Kenya will discuss Marketing options with Betsy Sanchez. • LaTara will keep the matrix updated
V. Goals	All		<ul style="list-style-type: none"> • Meet base funding level per the Chancellor’s Office plus two percent annually. • Advancing students’ progress towards successfully achieving their education goals with integration of guided pathways.



			<ul style="list-style-type: none"> • Increase percentage of full-time enrollment through effective scheduling and program planning.
OTHER:			
			<ul style="list-style-type: none"> • Due to the upcoming Holiday season the December meeting is cancelled. • Introduction of the new ASO Representative Cameron Zappetta • Diana will be available to provide a presentation at the next meeting. • The committee will focus on goal execution. • L. Trimble will request EM data from IERP.
FUTURE AGENDA ITEMS:			
2019/20 Enrollment Management Report			
Goals for Marketing & Scheduling			<ul style="list-style-type: none"> • How we're going to execute the goals we have set.
Next Meeting Date:			
February 26, 2020			