

Multimedia play a more important instructional role than ever before with the modern student. They enrich the learning experience by presenting information that could not be presented through any other medium. Audio and visual media are motivational and enhance the understanding of concepts in all subject areas.

It is the mission of the Instructional Multimedia Center to embrace this vital mode of modern instruction by providing students with quality service and a variety of multimedia to effectively meet their curriculum needs.

Location

IMC is located on the first floor of the Business Education building --- across the breeze-way from the Learning Center.

Phone (661) 722-6451

Staff

- Shirlene Thatch, M.Ed., IMC & Podcast Coordinator
- Cheryl Burleson, IMC Clerical Assistant III & Podcasts
- Kim Whitaker, IMC Clerical Assistant II
- Vicki Mathias, Graphic Artist
- Joseph West, IMC & Podcast Technician
- Jayme Star, IMC Technician

Normal Hours of Operation

Monday - Thursday 8:00 AM - 8:00 PM
 Friday 8:00 AM - 3:00 PM

Visit IMC when you need:

- Reference material to write a paper
- Additional help in a class through media assisted instruction
- To research a subject or hobby
- To use a computers - make black & white or color prints

Over 6,000 titles to choose from

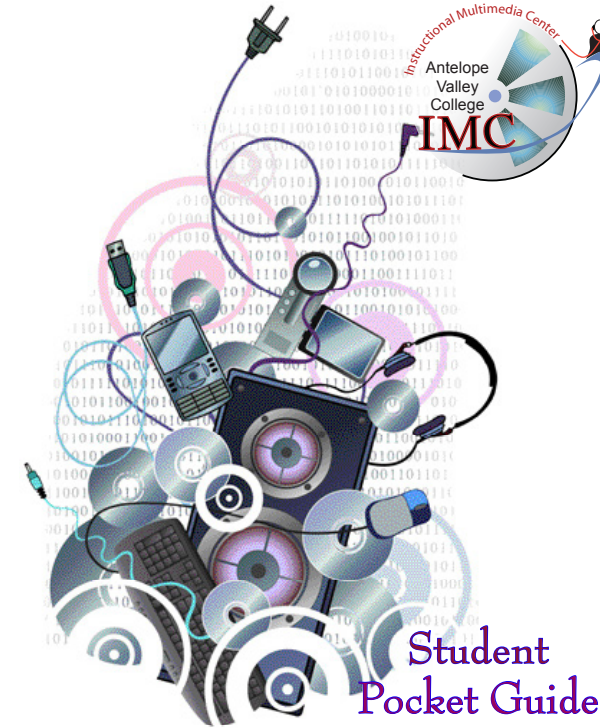
- | | |
|---------------------------|-------------------------|
| • Study Skills/Time Mgt. | • Speech |
| • Self-Help | • Statistics |
| • Basic Skills | • Chemistry |
| • Black Studies | • Computers |
| • Women’s Studies | • Sign Language |
| • American Indian Studies | • Art |
| • Feature Films | • Music |
| • Shakespeare | • Nursing |
| • Fire Science | • Math |
| • Marriage and Family | • Geography |
| • Latino Studies | • Anatomy |
| • ESL | • Computer Science |
| • Telecourses | • Books on Tape |
| • Secretarial Skills | • Foreign Languages |
| • Bird Watching | • Computer Graphics |
| • Religion | • Biographies |
| • Psychology | • History |
| • Social Issues | • Much, much more . . . |

The only multimedia available for check-out are those listed under **Multimedia Available for Checkout**. You must view all other multimedia within the IMC.

Viewing Multimedia in the IMC

The procedure is simple.

- a. Complete a white “Check Out Slip” (located next to the Media Catalog and on the front counter).
 - b. Present your College ID Card to the IMC assistant with your check-out slip. Your identification will be held at the counter during your stay in IMC.
 - c. When you have completed viewing/listening to the multimedia, return it to the IMC assistant and your AVC identification will be returned to you.
- IMC houses a wide variety of multimedia for student use in the following formats: video, CD, DVD, CD-ROM, MP3 and audio cassette.
 - Individual state of the art viewing rooms are available in addition to computers (PC and Mac) in the lobby for instructional use.
 - A complete list of media titles can be found in the media catalogs and lists at the media counter.



Student Pocket Guide

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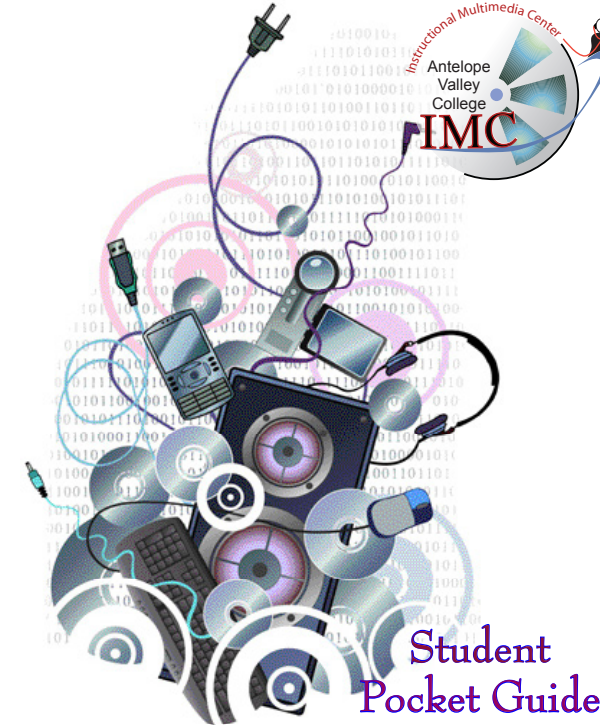
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Services the IMC Provides

- Viewing rooms
- Over 6,000 pieces of multimedia
- Computers
- Internet access
- Printers (black & white and color)
- Podcasting
- Videoconferencing

Multimedia

IMC media are not available to students for checkout - with the exception of the multimedia listed in the next section. However, students may use multimedia in one of the IMC viewing rooms or listening areas.

Multimedia Available for Checkout

The following multimedia are available on a 48 hr. check-out basis. A \$5.00/day overdue fee applies.

Anatomy Lab Practical I (DVD)
 Anatomy Lab Practical II (DVD)
 Anatomy Lab Practical III (DVD)
 9 Month Miracle (CD ROM)
 Cardio Viewer 3D (CD ROM)
 Histology:Cellular Basis of Human Anatomy (DVD)
 Human Musculature (VHS)
 The Anatomy Lab (CD ROM)
 Physiology - The Rabbit (VHS)
 The Dissectable Human (CD ROM)
 The Human Nervous System (VHS)
 Upper Extremity Muscles (VHS)

Podcasts ...**Creating the Campus That Never Sleeps**

Podcasting has arrived, giving higher education an ingenious way to get audio and video content out to students.

The IMC provides publication of podcasts. Podcasts are used for demonstrations, instructions, classroom lectures, interviews, meetings, special speakers and student works, just to mention a few -- school is about to become even more inspiring.

Podcasting puts the power of the iTunes Store to work for colleges so users can easily search, download, and play course content just like they do music, movies and TV shows.

Always in session

Podcasting delivers easy, 24/7 access to educational content and educationally focused organizations.

Learning on the go

Students can sync iTunes with any iPod or an iPhone so they can go right on learning while they catch a meal, walk to class, or work out at the gym.

Don't have iTunes, an iPod, or an iPhone?

That's okay. The IMC will provide instructions on how to download the file to any MP3 player.

Check to see if your instructor provides your classroom lecture or other classroom content in a podcast. If they don't, ask them why not!

The podcast web page is available at podcast.avc.edu.

IMC Multimedia Catalog

A hardcopy of the IMC Media catalog is available in the IMC and an electronic copy is available online from the IMC web page within the AVC web site at www.avc.edu

The IMC must comply with copyright law (title 17, U.S. Code)

Classroom Lectures and Materials

The IMC provides a variety of ways for students to obtain copies of various lectures and class materials: Free podcasts are available at podcast.avc.edu. **Current lectures & materials available as podcasts (at time of printing) include:**
Art 100, Art 101, Art 102 (Davisson)
Biol 101 (Feickert)
Biol 102 (Fredette)
Biol 201 (Langjahr, Feickert, Fredette, Sullivan)
Biol 202 (Langjahr, Esdin, Fredette)

CA 103 (Beyer)
 Composition, Rhetoric & Literature (Tafarella)
 Chem 101 (Jewell)
 ESL 48 (Climo)
 Music 126, Music 165 (Davila)
 Shakespeare (Jennings)
 Voc Nursing (Martin, Jones)

Board of Trustee Meetings
Career/Transfer Center
Concerts
Dialogues with the President
Poetry Readings
Student Activities
Student Interviews

The following prerecorded CDs/MP3s are available for \$3.00/each:

Physiology Answers to Review Questions
 Anatomy Lectures
 Physiology Lectures

The following prerecorded DVDs are available for \$5.00/each:

Anatomy Interactive Study Guide, Histology: The Cellular Basis of Human Anatomy, Cat O'Rama and Rat O'Rama

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