



AVC SERVES SUMMIT TEAM NOTES – JULY 24, 2023

TEAM 1:

- Prioritize DEIA by reviewing systems that create barriers to students.
- Make AVC HUB for learning – a sense of belonging, increasing community engagement and collaboration (PR/ Marketing/outreach, dual-enrollment, child-care).
- HSI – define what AVC's campus culture (multicultural approach) is within HSI (inclusivity year-round representation).
- Expand/create certificates and programs to meet workforce needs.

TEAM 2:

- Enrollment and Retention
- Streamline registration – communication (texting, timely help, simplifying onboarding, outreach for applicants who give up, bringing parents in.
- Investment in faculty & staff – hiring process, update, streamline!!
- Customer service training – general script, campus update for staff, warm handoff, we are all ambassadors, proactive rollout of resources.
- Marketing and Social Media – need influencers (LAEP), hire students to promote programs and events for the marketing team, course credit.
- Professional development for faculty and staff – case management approach to student enrollment and retention.

TEAM 3:

- Creating conditions that matter to students and their success.
- Empowering and equipping faculty and staff to serve students.
- Improve AVC image, brand, and culture.

TEAM 4:

- Create systematic and regular ways for both students and the community to give input and feedback to the college (act on what we learn).
- Institution-wide adoption of culturally relevant responsive pedagogy/andragogy.
- Establish a mutual promise program open to all.
- Partnerships with high and middle schools for career (and current undecided students).
- Workshops during student success week.
- The hiring process needs streamlining.

Team 5:

- Outreach success team (student, classified, faculty, admin).
- Community connections (more/greater student input).
- AVC communication plan (SS & AA yearly plan), syllabi, webpage, text campaigns, awareness of services, employee newsletters, activities, and events in Lancaster & Palmdale community)
- Perception shift – AVC at the center
- Targeted support for Latina/o/x – look at courses that have large equity gaps and provide courses with tutors, counselors, and/or professional development for faculty to help increase retention in courses.