

# What can I do with this major: Communication Studies

Communication Studies encompasses a variety of components and areas, for example, theoretical courses such as Interpersonal, Intercultural, and Mass Communication, to more performance-based courses such as Oral Interpretation and Storytelling. All Communication Studies courses are focused on effective communication, and critical inquiries into the nature of human communication with the aim of developing and equipping students with theoretical, aesthetic, and technical means to communicate these skill sets effectively to others.

## Degrees and Certificates offered at AVC

- ❖ [Communication Studies - AAT](#) (transferable)

## Work Industries and Employers

- ❖ Freelance/ Internet Sites
- ❖ Television and Radio Stations
- ❖ Private Corporations
- ❖ Public Service Organizations
- ❖ Public Opinion Research Firms
- ❖ Public Relations Firms
- ❖ Advertising Agencies
- ❖ Radio and Television Companies
- ❖ Sports and Entertainment Organizations
- ❖ Hospitality and Tourism Industry
- ❖ Consulting Firms

## Possible Job/Career Titles

### *Associate Degree:*

- ❖ Motivational Speaker

### *Bachelor Degree:*

- ❖ Accountant Executive
- ❖ Hospitality Manager
- ❖ Advertising Manager
- ❖ Personnel Specialist
- ❖ Administrator
- ❖ Community Service Director
- ❖ Labor Relations Specialist

- ❖ Public Relations Specialist
- ❖ Journalist
- ❖ Marketing Coordinator
- ❖ Human Resources Specialist
- Advanced Degree:*
- ❖ Professor
- ❖ Industrial/Organizational Psychologist
- ❖ Lawyer

The information reflected is intended to act as a tool for exploration. Please visit the [Career Center](#) for more specific information on majors and careers

# Next Steps...

## Connect with Professional Associations

Associations are a group of people who come together for a common purpose. You can find helpful information about jobs and careers.

- ❖ [Society for Technical Communication](#)
- ❖ [Association for Women in Communications](#)
- ❖ [Public Relations Society of America](#)
- ❖ [National Communication Association](#)
- ❖ [Association of American Publishers](#)

## Find CSU/UC Major Preparation (BA/BS)

- ❖ [CSU Northridge: Communication Studies B.A.](#)
- ❖ [CSU Los Angeles: Communication B.A. with an option in Organizational Communication and Public Relations](#)
- ❖ [CSU Channel Islands: Communication B.A. with an Health Communications Emphasis](#)
- ❖ [CSU Fullerton: Communication B.A. with a concentration in Advertising](#)
- ❖ [UCLA: Communication B.A.](#)
- ❖ ... and more! - <https://www.transferbound.com/>

## Develop your Skills and Experience

- ❖ Jobs and Internships ([College Central Network](#))
- ❖ [National Communication Association Events & Resources](#)
- ❖ [Toastmasters International](#)

## View Additional Information

- ❖ [Occupational Outlook Handbook](#)
- ❖ [Candid Career Videos](#)
- ❖ [Assist](#): Student Transfer Information System
- ❖ [ONET](#) OnLine: Job and Career Exploration
- ❖ [LinkedIn Alumni Tool](#)
- ❖ [Transfer Schools](#)